



ANNUAL CONFERENCE

UNSTOPPABLE MOMENTUM

PAVING PATHWAYS FOR STUDENT SUCCESS

NOVEMBER 2-4, 2025

EMBASSY SUITES BY HILTON DALLAS FRISCO HOTEL & CONVENTION CENTER

Visit www.ncyionline.org/lsscac for more information.

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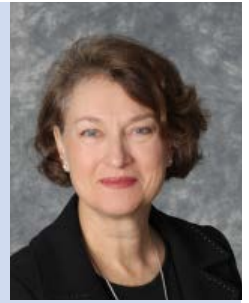
Sunday, November 2 | 4:00 p.m.

Navigating Ethical and Legal Dilemmas in Counseling

Carolyn Stone

ABOUT THIS SESSION: Navigating the complex balance between the needs of the school environment, students' confidentiality rights, and parents' legal authority in guiding their children's lives is challenging. In today's climate, these issues are even more pronounced. This session will provide updates on current legal issues and court rulings that impact practice. Topics will include rulings on First Amendment rights, transgender youth, undocumented students, child abuse reporting, Parents' Bill of Rights, chaplains in schools, student speech, and other emerging matters. Participants will gain legal literacy and guiding principles to support the best legal and ethical practices in their work."

SPEAKER BIO: Carolyn Stone, Ed.D., is a Professor Emeritus of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA), and in 2010 was presented the ASCA Lifetime Achievement Award. Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone was ASCA's Ethics Chair from 2002 to 2022 and chaired the last four revisions of the ethical standards.



KEYNOTE SPEAKERS

Monday, November 3 | 8:30 a.m.

Unstoppable Self-Care: Harnessing Your Strength to Overcome Burnout Amid Serving Others

Michael McGill, Jr.

ABOUT THIS SESSION: As school counselors, we pour our hearts into supporting others—but who supports us? In this energizing keynote, we'll explore how to prioritize unstoppable self-care while continuing to serve with passion and purpose. Discover how to harness your inner strengths, set healthy boundaries, and develop sustainable habits that build community, create connection, and increase your impact— from a full cup. Through truth-telling, laughter, and maybe even some tears, we'll also explore how you can care for yourself without guilt and reignite the energy that fuels your work. Leave feeling empowered to thrive personally and professionally — because when you care for yourself, you're better able to care for others. And you become unstoppable.

SPEAKER BIO: Michael McGill, Jr. is a keynote speaker, award-winning and nationally board-certified (mental health) psychotherapist, life teacher, T.V personality, and best-selling author who's been featured on CNN, ABC, CBS, NBC, COURT TV, FOX, and host of other networks. As a wellness advocate with a background in education, social psychology, and a post-graduate background in clinical mental health counseling (with honors) from Johns Hopkins University where he was both educated and trained, McGill works with leaders, businesses, schools, and community organizations on topics of wellness, self-improvement, human relationships, and ways to develop powerful human connections. With clients like Hanes Brands, Wells Fargo, Nikon, U.S. Army, Georgetown University, HCA Healthcare, and a host of government agencies, school districts, Fortune 200 companies, and many community organizations, Michael's talks are filled with principles of self-reflection, self-awareness, and self-growth. He also works with organizations on ways to enhance their climate & culture through fruitful relationship building; as a result, they are able to build community, create connection, and increase their impact on those whom they serve. Michael regularly appears on TV morning shows across the country where he discusses how we can live, love, and lead well! As a lifelong student of healthy relationships & human development, as well as an overcomer of deep tragedy and sorrow, Michael is an unrelenting optimist who believes that we can be great individually, but we can be unshakably extraordinary when we join and commune in healthy relationships with other people. He's ready to support you with tapping into the power within!



Sunday, November 2nd | 1:15 to 3:30

Attend a Targeted Skill-Building Workshop • \$25 Additional Fee

You can select **one** of the three available sessions listed below. To reserve your spot in one of these workshops, please note your preferred session and the associated fee during your registration process. Those who chose not to participate in a Targeted Skill-Building Workshop will have the opportunity to attend 2 Breakout Sessions during this time.

Attendees to the paid workshops must bring a laptop and have access to Wi-Fi.

1. From Idea to Impact: A Hands-On Content Creation Bootcamp

ABOUT THIS WORKSHOP: Have a message to share but don't know where to start? This interactive bootcamp will guide you through the entire content creation process—from brainstorming ideas to producing engaging content across platforms. Whether you're starting a blog, podcast, or social media brand, you'll leave with a content strategy, real-time practice, and the tools to bring your ideas to life.

2. Monetize Your Counseling Expertise: From Practice to Profit

ABOUT THIS WORKSHOP: Turn your counseling skills into income with practical, hands-on strategies! In this interactive session, you'll explore ways to leverage your LPC license, write books, create courses, and build a profitable personal brand. Walk away with actionable steps to start monetizing immediately.

3. Tech-Powered Counseling: AI Strategies for Unstoppable Impact

ABOUT THIS WORKSHOP: AI is transforming school counseling—learn how to use it to your advantage! In this hands-on session, you'll explore AI-powered tools for student support, data analysis, and workflow automation. Test AI tools live, customize them for your needs, and take-home practical applications you can use right away.

Tentative Schedule

Sunday, November 2, 2025

11:00 a.m. to 5:30 p.m.	Registration and Information Center Open
11:00 a.m. to 5:30 p.m.	Exhibits Open
12:00 p.m. to 1:00 p.m.	Session 1
1:00 p.m. to 1:15 p.m.	Break with Exhibitors

TRACK 1 (FREE)

1:15 p.m. to 2:15 p.m.	Session 2
2:15 p.m. to 2:30 p.m.	Break with Exhibitors
2:30 p.m. to 3:30 p.m.	Session 3

TRACK 2 (ADDITIONAL FEE: \$25)

1:15 p.m. to 3:30 p.m.	Targeted Skill-Building Workshop
3:30 p.m. to 4:00 p.m.	Break with Exhibitors
4:00 p.m. to 5:15 p.m.	Master Class with Carolyn Stone
6:00 p.m. to 9:00 p.m.	Celebration Event at the Sidecar Social at the Star in Frisco

Monday, November 3, 2025

7:30 a.m. to 4:30 p.m.	Registration and Information Center Open
7:30 a.m. to 4:30 p.m.	Exhibits Open
8:30 a.m. to 10:30 a.m.	Keynote Session – Michael McGill, Jr.
10:30 a.m. to 11:00 a.m.	Break with Exhibitors
11:00 a.m. to 12:00 p.m.	Session 4
12:00 p.m. to 12:15 p.m.	Break with Exhibitors
12:15 p.m. to 1:15 p.m.	Session 5 – Express Learning/Resource Showcase A
1:15 p.m. to 1:30 p.m.	Break with Exhibitors
1:30 p.m. to 2:30 p.m.	Session 6 – Express Learning/Resource Showcase B
2:30 p.m. to 2:45 p.m.	Break with Exhibitors
2:45 p.m. to 3:45 p.m.	Session 7
3:45 p.m. to 4:15 p.m.	Break with Exhibitors
4:15 p.m. to 5:15 p.m.	Session 8 – LSSSCA Track
6:00 p.m. to 10:00 p.m.	Awards Gala Dinner

Tuesday, November 4, 2025

8:00 a.m. to 11:00 a.m.	Registration and Information Center Open
8:00 a.m. to 11:15 a.m.	Exhibits Open
8:30 a.m. to 9:30 a.m.	Session 9
9:30 a.m. to 10:00 a.m.	Break with Exhibitors
10:00 a.m. to 11:00 a.m.	Session 10
11:00 a.m. to 11:15 a.m.	Break – Last Chance to see Exhibitors
11:15 a.m. to 12:00 p.m.	Closing Celebration

REGISTRATION



BECOME A MEMBER AND SAVE ON CONFERENCE RATES! ADD YOUR MEMBERSHIP BELOW.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

REGIONS

1. Edinburg
2. Corpus Christi
3. Victoria
4. Houston
5. Beaumont
6. Huntsville
7. Kilgore
8. Mount Pleasant
9. Wichita Falls
10. Richardson
11. Fort Worth
12. Waco
13. Austin
14. Abilene
15. San Angelo
16. Amarillo
17. Lubbock
18. Midland
19. El Paso
20. San Antonio

NAME (as it should appear on name badge) _____

JOB TITLE - (required please) _____

SCHOOL/DISTRICT/ ORGANIZATION _____

ATTENDEE EMAIL (required for confirmation) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

REGION (see right) _____

Which best describes your school district?: ☐ Large ☐ Midsize ☐ Rural or Small

A. Main Conference (November 2-4)

	LSSSCA Member*	Graduate Student*/Retiree*	Non-Member
☐ Early Register (by Aug. 31, 2025)**	\$160	\$120	\$220
☐ Regular Registration (after Aug. 31, 2025)	\$180	\$140	\$240

B. Targeted Skill-Building Workshop (November 2)

Please Choose One (\$25):

- ☐ 1. From Idea to Impact: A Hands-On Content Creation Bootcamp
- ☐ 2. Monetize Your Counseling Expertise: From Practice to Profit
- ☐ 3. Tech-Powered Counseling: AI Strategies for Unstoppable Impact

C. LSSSCA One-Year Membership

Professional/Affiliate	Graduate Student/Retiree
\$50	\$20

D. Awards Gala Dinner (Monday, November 3)

If attending, please add \$55 to line (D).

(A) Registration

Total \$ _____

(B) Targeted Skill Building

Total \$ _____

(C) Membership

Total \$ _____

(D) Awards Gala Dinner

Total \$ _____

Total Due (A + B + C + D)

\$ _____

* Must have an LSSSCA membership through November 4, 2025 to qualify for member rates.

** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: www.ncyionline.org/lssscac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PAYMENT METHOD

☐ **PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.

(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

☐ **CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

☐ **CREDIT CARD** ☐ PERSONAL ☐ CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

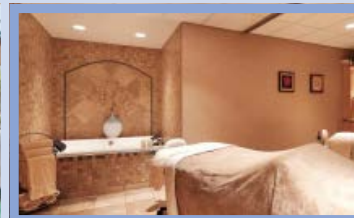
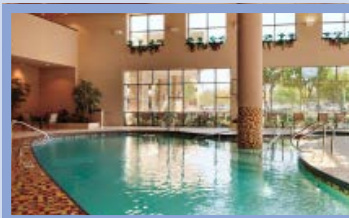
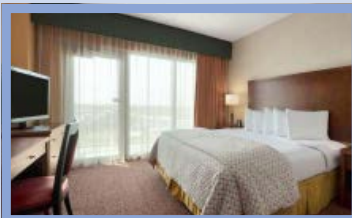
AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the LSSSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancelation policy will be upheld: There will be no refunds after October 2, 2025. All cancellations before October 2, 2025 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the LSSSCA Conference will conform to all necessary regulations/guidelines that are in place in Frisco, TX as of the date of the conference.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing. The sponsors of the conference receive registrant contact information.

Embassy Suites Dallas Frisco Hotel Convention Center & Spa Frisco, Texas



Reserve your hotel room today! Limited Availability
Call 972-712-7200

To make hotel reservations:

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved **by October 15, 2025** at the special conference rate of **\$169 per night**, plus tax. The conference rate includes a **full, cooked-to-order breakfast** and an evening **Manager's Reception**.

TO RESERVE YOUR ROOM BY PHONE: Make your reservations by calling the hotel directly at **972-712-7200**, and refer to code **"91W"** to receive this rate.

TO RESERVE YOUR ROOM ONLINE: Go to www.ncyionline.org/lssscac and follow the link to the hotel's reservation system.



Overflow Hotel Information

If the Embassy Suites hotel is full, we have opened a room block at a new hotel within easy walking distance from the Embassy Suites!



Home2 Suites by Hilton

2000 Parkwood Boulevard, Frisco, TX 75034 • (972) 377-7300

The Home2 Suites, within easy walking distance from the Embassy Suites, has a **conference rate of \$168 per night**, plus tax, which remains valid for reservations made by **October 13, 2025**, while rooms are available. The group rate includes complimentary parking and breakfast.

TO MAKE HOTEL RESERVATIONS:

CALL: CALL: (972) 377-7300. Please be sure to tell the hotel you are with the "Lone Star State School Counselors."

REGISTER ONLINE: Go to www.ncyionline.org/lssscac and follow the link to the hotel's reservation system.



Homewood Suites by Hilton

240 Parkwood Boulevard, Frisco, TX 75034

The Homewood Suites, just down the street from the Embassy Suites, has a **conference rate of \$173 per night**, plus tax, which remains valid for reservations made by **October 3, 2025**, while rooms are available. The group rate includes complimentary parking and breakfast.

TO MAKE HOTEL RESERVATIONS:

CALL: CALL: (972) 377-7300. Please be sure to tell the hotel you are with the "Lone Star State School Counselors."

REGISTER ONLINE: Go to www.ncyionline.org/lssscac and follow the link to the hotel's reservation system.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.ncyionline.org/lssscac to see the things to do around the beautiful Embassy Suites.



Visit the Stonebriar Centre, across the street from the Embassy Suites!

- You can sit back and relax at the many restaurants at the Stonebriar, such as Cheesecake Factory, California Pizza Kitchen, Perry's Steakhouse and Grill, and Dave and Busters, along with others.
- The Stonebriar Centre also has an AMC movie theater, so you can finally watch that movie you have been wanting to see.
- At the Stonebriar, enjoy shopping at the Sam Moon, Williams & Sonoma, Coach, Yankee Candle, Sephora, Forever 21, Barnes & Noble, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

Conference management provided by

