



WAYFINDER

PURPOSE. BELONGING. SKILLS FOR LIFE.

Get future-ready with Wayfinder

withwayfinder.com

What is Wayfinder?



An innovative
PreK-12 solution that
prepares students
for purposeful lives

Born at the world-famous K12 Innovation Lab at the Stanford University d.school, Wayfinder cultivates community + engagement district-wide. Developed using the latest child and adolescent research from Dr. Bill Damon and other leaders in the field, everything we create is evidence-based, research-backed, and proven to help students grow more purposeful and engaged.

Our theory of change is that students equipped with belonging + purpose are able to develop strong relationships with themselves and their communities, thrive in school, and make positive contributions to the world.

The Durable Skills Needed
for Long-Term Success

PURPOSE

SELF-AWARENESS

ADAPTABILITY

EMPATHY

COLLABORATION

AGENCY

Comprehensive solution to fit the needs of your school

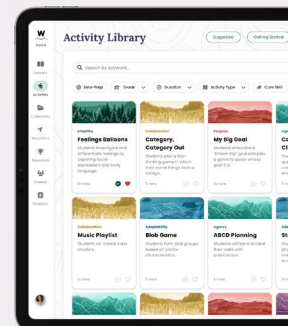
CORE CURRICULUM

Customizable lessons + flexible implementation options make Wayfinder easy to work into any schedule.



ACTIVITY LIBRARY

Support students in building healthy classroom environments and exploring their communities.

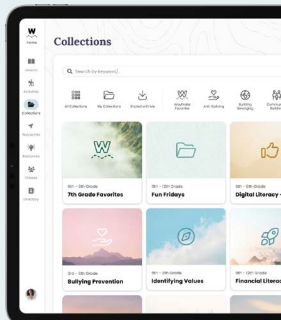


50+

Unique collection topics, plus more added each month.

COLLECTIONS

Address specific concerns and interests, such as anti-bullying, social media, and time management.

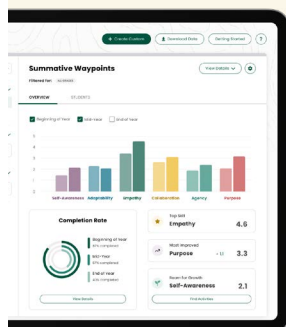


2000+

Plug-and-play activities help you integrate future-ready skills into any class.

5 min

or less of prep time with step-by-step guides and videos.



ASSESSMENTS

Assess impact, track well-being, and receive instant content suggestions.

90 min

is all you need to onboard. Our ongoing support ensures a successful rollout.

ADULT WELLNESS

Support your staff with dynamic, small group learning experiences that reinvigorate and inspire.



“Every kid should do Wayfinder. They’ll be better people 10 years from now. They’ll be more open, have more self-confidence, and know themselves more.”

Stephen, Grade 9, Burbank High School

Wayfinder is Impacting Hundreds of School Districts Globally



BALTIMORE CITY
PUBLIC SCHOOLS



Proven to Boost Student Outcomes

Students who completed the Wayfinder program experienced many positive outcomes, including:

88% of educators say they've engaged in meaningful conversations with students about their futures

3 IN 4 educators say Wayfinder has helped improve behavior in their classrooms

85% of educators say they've noticed students collaborating positively with one another

