



**SHERATON FRAMINGHAM  
HOTEL & CONFERENCE CENTER  
FRAMINGHAM, MA**



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# IN-PERSON EXPERIENCE OR VIRTUAL OPTION

We are excited that the 2026 MASCA Conference will offer both an in-person experience and a virtual option! Whether you would like to getaway from your routine or stay in the comfort of your own home we have options for you. See the breakdown for what each offers.

**All who register will have access to the virtual conference portal.** The virtual conference portal will stream the general sessions live and will have those recorded live sessions available to view about one week following the conference if missed on those dates. The online portal will also have prerecorded breakout sessions covering multiple topics available to view when the conference begins on March 15, 2026. The pre-conference sessions will only be live and in person. They will not be available with the virtual option.

**All sessions in the online portal will be available to view until May 31, 2026.**

<b>Keynote Sessions</b>	<i>In-Person Experience:</i> Live and access to recorded sessions. <i>Virtual Option:</i> Stream live and access to recorded sessions.
<b>Pre-Conference Sessions</b>	<i>In-Person Experience:</i> Live. (These sessions will not be recorded and made available online.) <i>Virtual Option:</i> N/A
<b>Breakout Sessions</b>	<i>In-Person Experience:</i> Live and access to all pre-recorded sessions. <i>Virtual Option:</i> Access to all pre-recorded sessions.
<b>Professional Development Points and Graduate Credits</b>	<i>In-Person Experience:</i> Receive credits for viewing sessions (Keynote, Pre-Conference, and Breakout) in person and earn additional credits for viewing sessions in the online portal. A minimum of 10 PDPs from MASCA or the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements. <i>Virtual Option:</i> Receive credits for all sessions viewed online (live-streamed and recorded). A minimum of 10 PDPs from MASCA and the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements.
<b>Exhibitors &amp; Sponsors</b>	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
<b>Networking</b>	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
<b>Meals and Refreshments</b>	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A

\* Streamed live

\*\* Available for in-person only

**Sunday, March 15 | 2:00 p.m. – 5:30 p.m. with lunch break\*\***

**The Pre-Conference Learning Sessions are only available to in-person attendees. They are not available for the virtual option.**

The Pre-Conference Learning Sessions are an additional opportunity for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion.

**These sessions are not included in the conference registration fee.**

## **1. AI for School Counselors: Part Two – Creative, Engaging, and Evolving Tools**

**Ali Robidoux, Ryan Robidoux, and James Burke**

**ABOUT THIS SESSION:** Designed for all levels of AI users, will explore how rapidly evolving AI models, apps, and platforms are reshaping the counseling landscape, from engaging students in more personalized ways, to strengthening communication with families and stakeholders, to streamlining tasks that free up your time for meaningful student interactions. Participants will walk away with hands-on strategies, creative examples, and inspiration to use AI not only as a professional tool but also as a fun, dynamic way to create engaging resources. Come ready to learn, play, and discover how AI can elevate your role as a counselor, while staying grounded in the mission of supporting student success.

## **2. Creating a Culture of Care and Belonging through Play**

**Howard Moody**

**ABOUT THIS SESSION:** Play is how children engage with, explore and discover the world around them. So how can play be anything other than vitally important in a child's life. Jonathan Haidt in the book *The Anxious Generation* hypothesizes that as a culture and in education we have moved away from a play-based childhood, and how it has had a devastating impact on the mental health of young people of all ages. Let's explore what we can do about what we can do about it.

## **3. Data is NOT a Four-Letter Word! Strategies to Embrace Data as a Love Language**

**Danielle Duarte**

The true “magic” of the counseling profession occurs when professionals are able to capitalize on the inherent art of building trusting relationships through providing reflective listening and inquiry with the science of using data and evidence-based strategies. Unfortunately, it is the science of the profession that tends to provide more of a challenge, but can be the difference-maker in informing your practice to better serve your students. Learn proactive data-driven strategies to ensure your inherent intentions around your school counseling services align to your desired impact on student outcomes.

## **4. Developing a Social-Emotional Curriculum Using Student Voice**

### **Paula Brault**

Is your social-emotional learning curriculum falling by the wayside? Are students and faculty complaining about needing to participate? Dr. Brault will discuss using student voice to develop curriculum that is relevant, fun to participate in, and has a combination of activities that are student requested and “must haves.” Be prepared to leave the session with materials, ideas, and an action plan for your school. This is a “hands-on” workshop!

## **5. Master the Moment: Conference & Networking Skills for Grad Students**

### **Nicole Ward, Rachel Flagg, and Ryan Beck**

Make the most of your conference experience! In this interactive session, grad students will learn how to navigate the conference with purpose, network with confidence, and practice real-world networking skills in a supportive space. Walk away with practical tips and greater confidence to connect, engage, and stand out — both during the conference and throughout your career.

## **6. Restorative Practices for the Equity Journey**

### **Paul Harris**

This pre-conference session will challenge participants to engage restorative approaches as a critical pathway toward equity that is lived and not just spoken. Participants will explore restorative concepts such as the social engagement window and the fundamental hypothesis, and leave with practical strategies to build trust, strengthen relationships, respond to harm constructively, and foster inclusive learning environments where every student is seen/heard, valued and supported.

## **7. Walking the Line: Navigating Ethics in School Counseling with Confidence**

### **Melinda Cripps**

Every decision a school counselor makes can shape a student’s future—and ethical choices are often at the center. In this interactive session, we’ll unpack the basics of school counseling ethics, explore the ASCA Ethical Standards, and tackle the gray areas counselors face every day. Through real-world scenarios, discussion, and peer collaboration, you’ll practice applying ethical decision-making models in a safe, supportive space.

## **8. Classroom Management for the School Counselor**

### **Richard Walcek**

You will leave the session with proven, practical, immediately-usable techniques, strategies, and tips, some of which will be modeled during the session, to engage students in classroom-sized lessons and facilitate any group session with confidence and enthusiasm.

**Opening Keynote\* • Monday, March 16 | 8:00 a.m. - 9:00 a.m.**

## **The Power of a Ripple Effect for ALL Students**

**Danielle Duarte**

**ABOUT THIS SESSION:** Ripple effects are created by small disruptions that have the power and potential to continue to spread far beyond the starting point. In education, we are given daily opportunities to ignite ripple effects with our students that have the power and potential to transcend the walls of our schools and positively impact their life trajectory. These are opportunities that we should not take lightly and should be done with thoughtfulness and intentionality.

**SPEAKER BIO:** Discover proactive strategies that are designed to reimagine systems and processes that are centered on student outcomes. From the integration of student mental health and well-being to academic achievement, to transformational teaming that is centered on data-informed decisions, to the development of a multi-tiered system of support that is designed to meet the needs of ALL students. Each of these strategies will encourage us to think differently about how we can best support the students we serve and is centered around this guiding question – “what ‘ripple effects’ are you hoping to start with your students and how do you hope they spread far beyond the walls of our schools?”



**Closing Keynote\* • Tuesday, March 17 | 10:30 a.m. – 12:00 p.m.**

## **Strengths for the Equity Journey**

**Paul Harris**

**ABOUT THIS SESSION:** In this closing keynote, Dr. Paul Harris invites school counselors to reimagine their role in advancing equity by centering the strengths of students, families, and communities. Drawing from his antiracist strengths-based framework, Dr. Harris will share four practical ways counselors can pursue equity with clarity, purpose, and hope. Attendees will leave inspired and equipped to carry forward the equity mission with renewed energy and focus.

**SPEAKER BIO:** Dr. Paul C. Harris is scholar-practitioner committed to building a just world where all are seen, heard, and valued. He has 20+ years of experience as K-12 school counselor, teacher, administrator, and professor. He is currently an associate professor in the counseling and special education department at Virginia Commonwealth University. He is the former president of the Virginia School Counselor Association and formerly served on the American School Counselor Association Board of Directors. He earned his Bachelor's degree in Health & Physical Education with a concentration in Sports Medicine and his Master's degree in School Counseling from the University of Virginia, and his Ph.D. in Counselor Education from the University of Maryland. He holds a Master of Divinity degree from Virginia Union University.



\* Streamed live

\*\* Available for in-person only



## Sunday, March 15, 2026

11:00 a.m. – 4:00 p.m.	Registration and Information Center Open
11:30 a.m. – 5:30 p.m.	Exhibits Open
2:00 p.m. – 5:30 p.m.	Pre-Conference Sessions**
3:00 p.m. – 3:30 p.m.	Snack Break with Exhibitors
5:30 p.m. – 7:00 p.m.	Sunday Evening Reception

## Monday, March 16, 2026

7:00 a.m. – 5:00 p.m.	Registration and Information Center Open
7:00 a.m. – 4:30 p.m.	Exhibits Open
7:00 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Welcome and Opening Keynote Session – Danielle Duarte*
9:00 a.m. – 9:30 a.m.	Extended Break with Exhibitors
9:30 a.m. – 10:30 a.m.	Breakout Session 1
10:30 a.m. – 10:45 a.m.	Break with Exhibitors
10:45 a.m. – 11:45 a.m.	Breakout Session 2 – SIG Meetings
11:45 a.m. – 1:00 p.m.	Awards Lunch
1:00 p.m. – 1:15 p.m.	Break with Exhibitors
1:15 p.m. – 2:15 p.m.	Breakout Session 3
2:15 p.m. – 2:30 p.m.	Break with Exhibitors
2:30 p.m. – 3:30 p.m.	Breakout Session 4
3:30 p.m. – 4:00 p.m.	Extended Break with Exhibitors
4:00 p.m. – 5:00 p.m.	Breakout Session 5
5:00 p.m.	Monday Evening Reception

## Tuesday, March 17, 2026

7:30 a.m. – 12:00 p.m.	Registration and Information Center Open
7:30 a.m. – 10:30 a.m.	Exhibits Open
8:00 a.m. – 9:00 a.m.	Breakout Session 6
9:00 a.m. – 9:30 a.m.	Extended Break with Exhibitors
9:30 a.m. – 10:30 a.m.	Breakout Session 7
10:30 a.m. – 12:00 p.m.	Annual Meeting, Brunch, Raffle, and Closing Keynote Session – Paul Harris*
12:30 p.m. – 2:30 p.m.	Board Meeting

\* Streamed live

\*\* Available for in-person only

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_ PREFERRED PRONOUNS \_\_\_\_\_

☐ AMERICAN INDIAN OR ALASKA NATIVE ☐ ASIAN ☐ BLACK OR AFRICAN AMERICAN ☐ NATIVE HAWAIIAN OR PACIFIC ISLANDER ☐ MULTI-ETHNIC  
☐ WHITE, HISPANIC OR LATINX ☐ WHITE, NOT HISPANIC OR LATINX ☐ PREFER NOT TO ANSWER

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_ COUNTY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_ PHONE ( ) \_\_\_\_\_

MASCA MEMBER NUMBER \_\_\_\_\_

DO YOU PLAN TO ATTEND THE SUNDAY EVENING RECEPTION: ☐ YES ☐ NO DO YOU PLAN TO ATTEND THE MONDAY EVENING RECEPTION? ☐ YES ☐ NO

SPECIAL ACCOMMODATIONS: ☐ MOBILITY NEEDS ☐ LANGUAGE INTERPRETER OTHER: \_\_\_\_\_

DIETARY RESTRICTIONS: ☐ GLUTEN FREE ☐ VEGETARIAN ☐ VEGAN ☐ DAIRY-FREE

### A. Main Conference March 16-17, 2026

	IN PERSON				VIRTUAL ONLINE			
	MEMBER*			NON-MEMBER**	MEMBER*			NON-MEMBER**
	PROFESSIONAL	STUDENT	RETIREE		PROFESSIONAL	STUDENT	RETIREE	
Early Registration*** (By Jan 15)	\$225	\$115	\$145	\$285	\$130	\$70	\$70	\$200
Regular Registration (After Jan 15)	\$239	\$135	\$155	\$295	\$145	\$80	\$80	\$215

All in person registration will include access to the online platform.

### B. Pre-Conference (In Person Only) March 15, 2026

PLEASE CHECK WHICH SESSION YOU'LL BE ATTENDING, YOU MAY ONLY CHOOSE ONE SESSION

- ☐ 1. AI for School Counselors: Part Two (Robidoux, Robidoux, Burke)  
☐ 2. Creating a Culture of Care and Belonging through Play (Moody)  
☐ 3. Data is NOT a Four-Letter Word! Strategies to Embrace Data as a Love Language (Duarte)  
☐ 4. Developing a Social-Emotional Curriculum Using Student Voice (Brault)  
☐ 5. Master the Moment: Conference & Networking Skills for Grad Students (Ward, Flagg, Beck)  
☐ 6. Restorative Practices for the Equity Journey (Harris)  
☐ 7. Walking the Line: Navigating Ethics in School Counseling with Confidence (Cripps)  
☐ 8. Classroom Management for the School Counselor (Walcek)

PROFESSIONAL	MEMBER*		NON-MEMBER**
	STUDENT	RETIREE	
\$85	\$30	\$70	\$105
(A) Main Conference (In Person or Virtual) \$ _____			
(B) Pre-Conference (In Person Only) \$ _____			
<b>Total Due (A + B) \$ _____</b>			

\* Membership must be good through March 17, 2026 to qualify for these rates.

\*\* If you register for the Main Conference as a Non-Member you will receive a complimentary MASCA membership. Pre-Conference Only registration does not include a complimentary MASCA membership.

\*\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: [www.ncyionline.org/mascac](http://www.ncyionline.org/mascac)

EMAIL: [registrations@ncyi.org](mailto:registrations@ncyi.org)

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues

P.O. Box 22185

Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

### PAYMENT METHOD

- ☐ **PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)  
☐ **CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)  
☐ **CREDIT CARD** ☐ PERSONAL ☐ CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the MASCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after February 15, 2026. All cancellations before February 15, 2026 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MASCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference. If you transfer your registration from Virtual to In person (or vice-versa), a \$25 transaction fee will apply.



## Sheraton Framingham Hotel & Conference Center

1657 Worcester Road  
Framingham, MA 01701

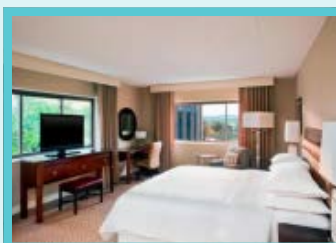
### Make Hotel Reservations Early! Limited Availability!

All events of the conference will be located at the Sheraton Framingham Hotel. Standard rooms at the hotel may be reserved at a special conference rate of **\$162 plus tax. This rate is valid through February 27, 2026.**

For phone reservations, call Marriott reservations at **1-888-236-2427**. Please mention the dates of the conference (March 15-17, 2026), the "Sheraton Framingham Hotel" and the "Massachusetts School Counselors Association Conference" to receive the preferred conference rate. Code: MA2MA2G

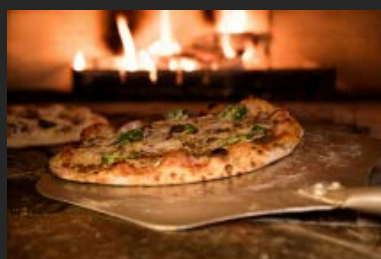
#### Register Online:

Go to **[www.ncyionline.org/mascac](http://www.ncyionline.org/mascac)**. Under the "Accommodations" section follow the instructions for the hotel's reservation system.



## Come Work and Play!

Framingham lies mid-way between Boston and Worcester and offers a nice getaway from the business of everyday life. You can find one-of-a-kind shops and boutiques, along with local restaurants and brewpubs. For more information about the things to do in Framingham, visit **[www.ncyi.org/mascac](http://www.ncyi.org/mascac)** and click the **Visit Framingham** link.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!