



Where every path has a purpose.
Where every learner finds their why.



Redefine Career Readiness & Development with Pathful

With industry professionals from 5,000+ companies shaping our career experiences, Pathful delivers a best-in-class solution for career awareness, exploration, preparation, and placement.

Empower students and adult learners on their career path, equipping them for the future of work while strengthening the workforce pipeline—all on a scalable, trackable platform.



Pathful guides learners through career **awareness**, **exploration**, **preparation**, and **placement** with assessments, insights, and skill-building opportunities available on-demand and asynchronously.

Pathful's Impact

280K

Participating Educators

5,000+

Companies & Organizations

2.5M

Learners

45,000+

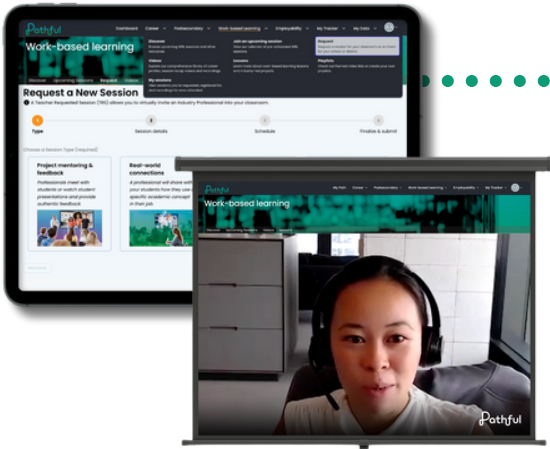
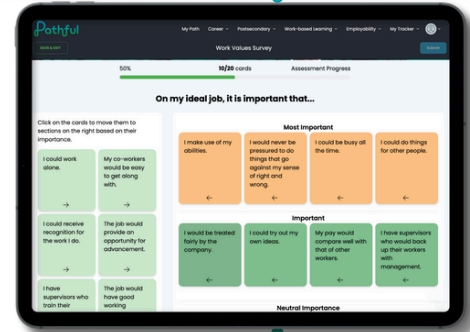
Career Guest Speakers

1300

School Districts

Assessments Suite

Learners start their Career Readiness journey with our suite of five assessments that reveal pathways aligned with their personality, lifestyle, skills, aptitudes, and values.

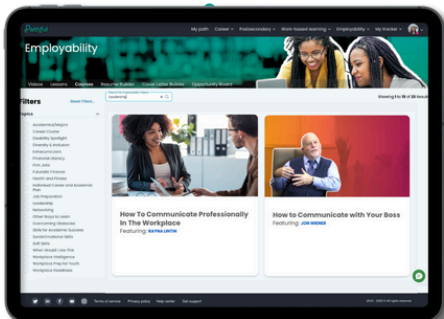
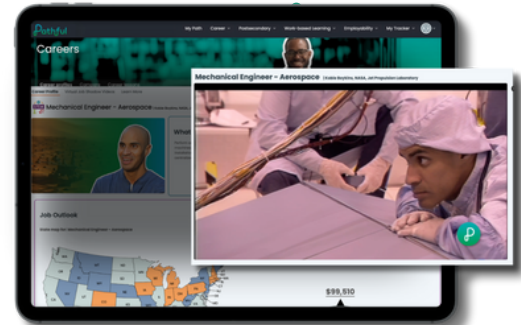


Live Career Guest Speakers

Live, virtual guest speakers from our network of over 45,000 professionals across 5,000 companies connect to classrooms and curriculum, adding real-world relevance, with no logistical barriers. No travel, no scheduling headaches.

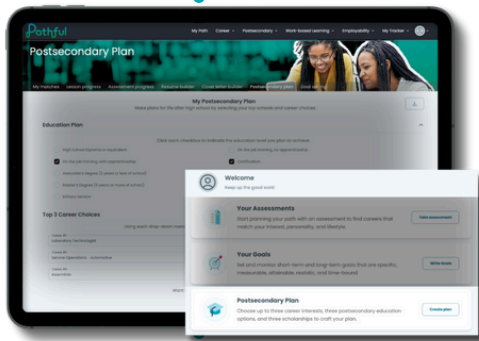
Career Profiles with Virtual Job Shadow Videos

Explore career pathways through comprehensive Career Profiles featuring current market data on earnings, growth outlook, and education requirements—paired with Pathful's best-in-class Job Shadow Videos, professionally filmed in-house, where professionals welcome learners into their actual workday, revealing the authentic challenges and rewards of diverse roles across industries.



Employability Skills Development

Learners discover and refine the life skills needed to secure and sustain employment. Moreover, educators can choose from over 200 pre-made career and postsecondary lessons, which can be assigned as-is or tailored to suit their specific requirements.

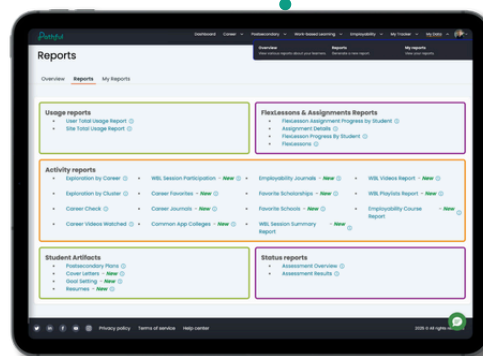


Postsecondary Planning

Discover, learn about, and compare postsecondary options to make an informed decision. Learners can filter by tuition, location, school type, degree type, test scores, major, and HBCU status. Each profile contains demographic data, admissions data, tuition information, and a list of majors available.

Comprehensive Reporting

Transform career readiness activity into insights with Pathful's reporting features, giving schools and educators the power to efficiently track career readiness progress, generate comprehensive activity reports, and secure vital funding by demonstrating measurable outcomes.



Pathful Exclusive!

Experience Tracker

Learners take charge of their WBL journey, tracking hours and progress in our learner-driven tracker that consolidates in-person and virtual WBL experiences.

- Learners track WBL, community service, counseling hours, and postsecondary visits.
- Teachers and admins can view and report on learner experiences and hours completed.

Industry-Led Projects

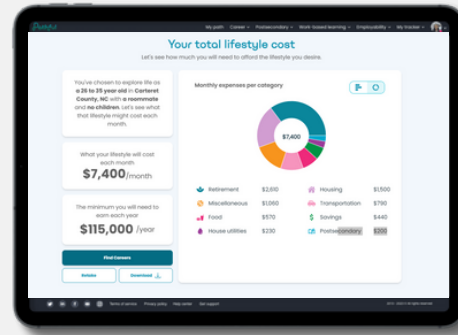
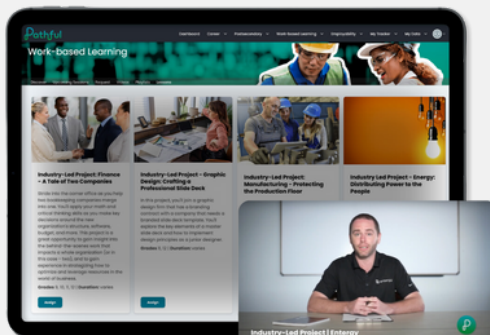
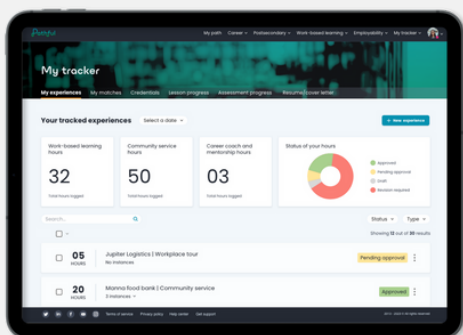
Go beyond career exploration and awareness by scaling simulated WBL with Pathful's proprietary virtual, industry-led projects.

- Authentic, problem-based learning aligned with industry workplace scenarios. Developed in partnership with industry, including options for live mentorship and feedback.
- Learners can apply school learning in practical, workplace contexts.

Lifestyle Calculator

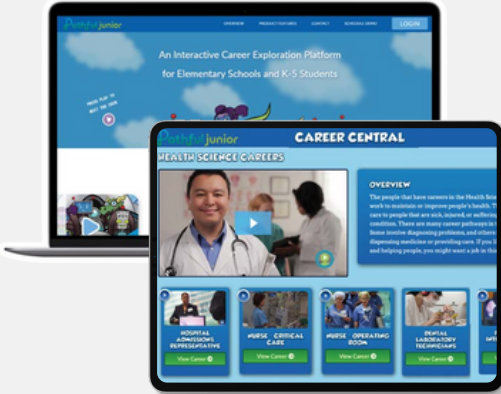
Help learners understand the financial reality of their career goals. Our interactive calculator shows how career choices impact housing, transportation, savings, and lifestyle using localized data.

- Learners select preferences across housing, transport, food, and lifestyle choices with real-time expense calculations.
- Discover careers that support their chosen lifestyle and explore educational pathways to reach their goals.



Pathful junior

Introduce K-5 learners to the exciting world of careers, through age-appropriate, engaging digital experiences that spark curiosity, build foundational skills, and connect classroom learning to real possibilities.



Identify Key Interests

Age-appropriate interest assessment provides learners with their first look into how the things they love to do connect to what they might do beyond school.

Explore Career Clusters

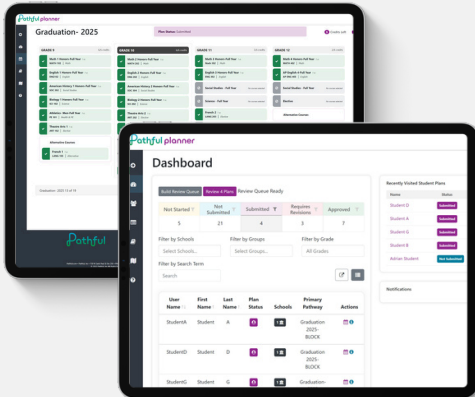
Learners learn about careers through assigned lessons that feature engaging videos, characters, and games, or use Career Central to explore on their own.

Keep Learners Engaged

Learners follow along with engaging, relatable characters and earn badges on their adventure to discover and learn about careers.

Pathful planner

With an easy-to-use interface and several reporting options, **Pathful Planner** creates an intuitive and more informed course planning process for learners, educators, and administrators.



Help Learners Take Ownership of Their Graduation Plan

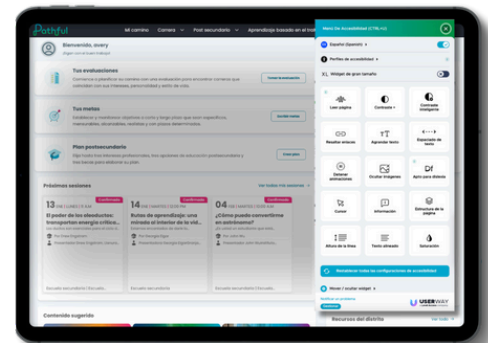
Course requirements automatically appear on the learner's dashboard, after choosing a pathway, empowering them to shape their graduation plan on demand.

Spend less time building plans and more time building futures

- **Guided learner welcome:** A self-directed walkthrough confirms all learner information is correct and opens the learner plan for course selection.
- **At-a-glance educator dashboard:** Save time looking for information with one place to see stats and status.

USERWAY

Pathful's UserWay integration improves **adaptability** and **accessibility** through instant accommodations for various profiles, including those with vision impairments, dyslexia, and more. UserWay enables automatic translation into up to **40 different languages, including Spanish.**



Shape Tomorrow's Workforce Today

Build seamless connections between learners and the workforce—without the logistical challenges. Pathful's network of 45,000+ professionals and 5,000+ companies engages with learners, classrooms, and learning institutions nationwide. Our powerful LinkedIn integration and strategic partnerships with regional and national organizations ensure our live career experiences feature relevant industry experts, saving educators hundreds of valuable hours in outreach and coordination.

A few of our Career Readiness Partners



**Hewlett Packard
Enterprise**

**Boston
Scientific**

LUMEN®



*Institute of
Food Technologists*



Texas Health®



“ We see a role in getting kids at the elementary school level to look at different career options. Then, in middle and high school, to actually prepare them for those careers professional is essential for them. We (also) hear over and over the importance of employability skills, or soft skills. ‘Good communicator, good at teamwork, shows up on time, has a strong work ethic’. Those kinds of things are extremely important to employers.



Drew Thurman
Former Senior Manager
CTE Department
Houston ISD

