



Stop Leaving Your Students' Wellness **Up to an Algorithm.**

Introducing

WELLHUBS



A customized, localized, and vetted wellness hub for your school where you have control over the content.

Empower students and parents with reliable answers—right when they need them.

"We are bridging the gap between the students' digital world and the real-world help they need."

- Robert Hackenson Jr.
Founder of the WellHubs App.

Brought to you by:



Right now...

When your students have a crisis,
where do they go?

The Reality: They turn to Google, TikTok, or generic AI chatbots.

The Risk: Misinformation and unvetted advice that can escalate a crisis rather than solve it.

The Gap: You have incredible local resources, but students often don't know how to find them—or they feel too intimidated to ask.

Capacity & Availability: You can't be everywhere at once. Your biggest fear isn't the student sitting in your office—it's the student suffering in silence at 11 PM on a Tuesday.

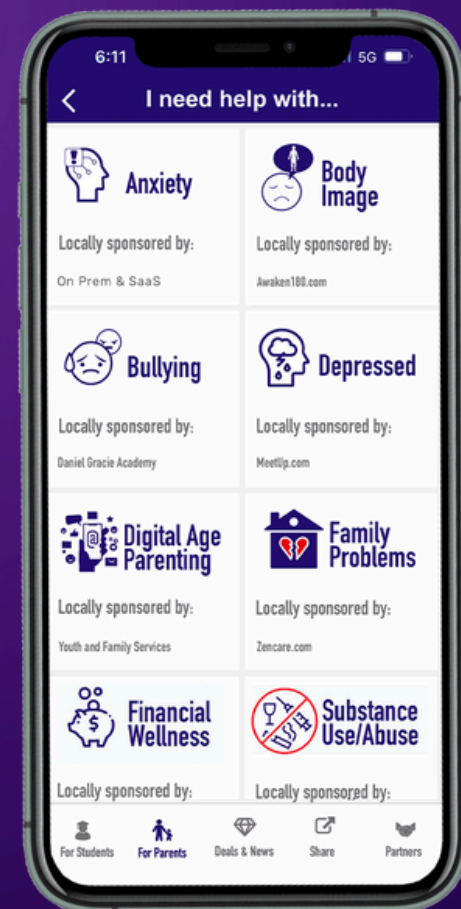


Your Solution

WellHubs: A Safe Harbor in the Digital Storm.

WellHubs is your school's dedicated wellness ecosystem. We work with you to create and curate a localized hub that connects students and parents to:

- **Vetted Information:** Content you trust, not what an algorithm suggests.
- **School Resources:** Immediate access to counselor scheduling and reporting tools.
- **Local Professionals:** Direct connections to local health experts you've partnered with.



THE COUNSELOR'S FORCE MULTIPLIER



**You Can't Be Everywhere at Once.
But Your Advice & Resources Can Be.**

As a counselor, WellHubs extends your reach beyond the school day. Now your vetted advice, strategies, and resources will be in the pockets of students and parents for when they need it most.

24/7 Resource Access

Your calming strategies and recommended crisis lines are in their pocket at all times.

Reduce "Google Anxiety"

Stop the spiral of self-diagnosis by directing students and parents to the sources you trust.

Strategic Insights

Access aggregate trend data (no personal information) to see which topics your students are searching for most.

Built on Over 20 Years of Trust

We aren't a Silicon Valley startup trying to "disrupt" education. Robert Hackenson Jr. has spent over two decades in schools. We use technology to restore human connection, not replace it.



HOW IT WORKS



Your Approved Content. Your Partners. Our Technology.



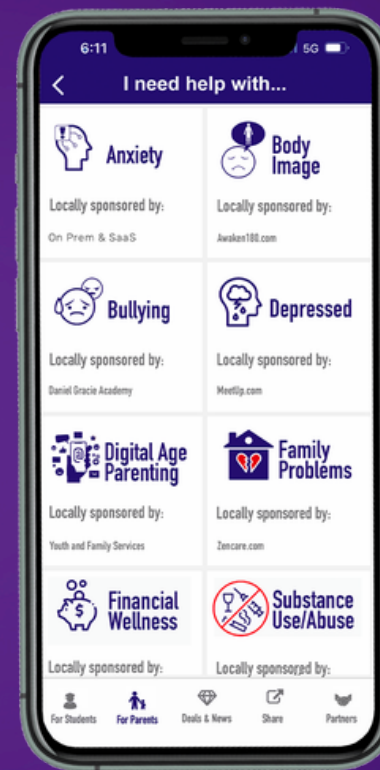
Simple Login

Enter school code – no passwords or sign-ups needed.



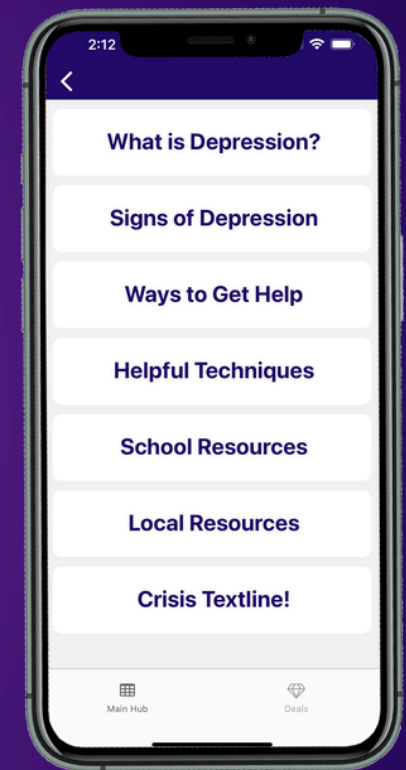
Tailored Content

Content for tailored students and/or parents.



Custom Categories

Topics tailored to your community's needs.



Vetted Resources

Vetted information, school & local resources – all in one tap.

The Core Pillars

Simple Access. No Data Personal Data.



The Difference: Where others control the content, require your users to create accounts and remember another password, and collect and share personal data. Our platform offers...

1. **The “Zero Friction” Privacy Model:** No signing up. No accounts created. No passwords to forget. Users simply enter your school code.
2. **No Data Collection:** General analytics are provided to the school, but we collect zero personal data. No tracking, just support.
3. **The “Vetted Standard”:** You maintain total control over the content.
4. **Direct Action Tools:** One-tap access to 24/7 help. Students can be directed to schedule a meeting with your counselors or use your anonymous reporting channels. Students can also be directed to trusted 24/7 helplines.

Making access to trusted information simpler.

A Simple Promise

No hidden fees.



The Investment: Sustainable Support for Your District

WellHubs is priced to be a sustainable, long-term asset for your community—not a one-off expense.

Transparent Pricing Structure

- *Year 1: Foundation & Launch.* The first year includes a one-time Initial Setup & Customization Fee. This covers the white-glove engineering of your localized hub, the integration of your specific school resources, and the onboarding of your community partners. We do the heavy lifting to ensure your "village" is ready on day one.
- *Year 2 and Beyond: Maintenance & Growth.* After the initial launch, your annual cost drops significantly. Your ongoing investment covers hosting, security updates, content refreshes from Robert Hackenson Jr.'s library, and continued access to your aggregate data dashboard.

Why This is a High-ROI Investment

- *The "One-Time" Build:* Unlike other models that increase prices as you add students, our setup fee ensures your infrastructure is built right the first time.
- *Lower Total Cost of Ownership:* By centralizing your resources, you reduce the time counselors spend on administrative tasks and the cost of printing and distributing physical wellness materials that often go unused.
- *Grant Eligibility:* Because WellHubs focuses on mental health, safety, and community partnerships, many districts successfully fund the initial setup through Title IV-A, ESSER funds, and other allowable funding sources.

Pricing Options

To Fit Your Needs & Budget



PRICING OPTIONS:

Option A: Single School

- **Year 1:** (Includes Initial Curation Set up & Launch) \$2,499
- **Year 2+:** \$1,499 per year.

Option B: District Wide (2-9 schools) ***Most Popular***

- **Year 1:** (Includes Initial Curation Set up & Launch) \$3,499
- **Year 2+:** \$2,499 per year.

Option C: Large District-Wide (10+schools)

- **Year 1:** (Includes Initial Curation Set up & Launch) \$6,499
- **Year 2+:** \$4,999 per year.

Discount Option:

Waive Initial Curation & Launch Fee with a 3-year commitment.

Self-Funding / Fundraising Option

Our unique sponsorship model allows school organizations and/or wellness groups (such as PTOs and SADD) to work with local businesses to "Adopt a Category." This not only helps cover the cost of the app experience but also can raise funds to support other initiatives.

Note: *Sponsors can provide helpful information resources and discounts. However, you retain total control and final approval over all content.*

Get Started.

It takes a village to raise a child.
It takes Wellhubs to connect that village.

Contact Us Today!

Call: 508.963.5555

Email: Robert@WellHubs.app

www.WellHubs.App

