

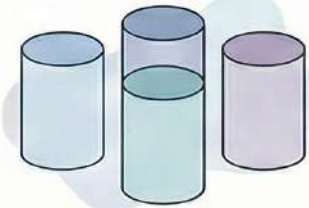
Landed Hub vs. Traditional Platforms: A New Era of Student Readiness

Traditional Career Platforms



Focused on Exploration & Planning

Designed for interest inventories, career matching, and postsecondary exploration



Siloed & Generic

Graduate competencies and readiness metrics exist separately from platform tools



Measures Activity, Not Outcomes

Success is defined by platform usage and task completion rates



Landed Hub



A Strategic Readiness Ecosystem

Unifies career exploration, college readiness, and workforce pathways



Fully Integrated & Personalized

The only platform that embeds your district's Profile of a Graduate (PoLG)



Measures Progress & True Readiness

Tracks student growth toward graduate competencies and real-world readiness

**“The Bottom Line:
“Traditional platforms help students explore options.
Landed Hub helps districts intentionally develop graduates.”**