



NOVEMBER 4-6, 2026
EMBASSY SUITES
CONCORD/CHARLOTTE,
NORTH CAROLINA



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

SPONSORSHIP PACKAGE

hosted and managed by



WWW.NCYIONLINE.ORG/NCSCAC



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

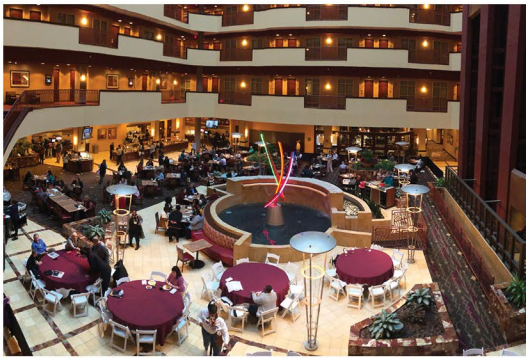
hosted and managed by




Benefits Received By Major Sponsors

All major sponsors that provide at least \$3,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$600)
- Contact list of all attendees provided at the conclusion of the conference
- Two complimentary full-conference registrations



The following pages indicate additional benefits available for designated sponsorship levels. 

BENEFITS RECEIVED BY ALL MAJOR SPONSORS



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Event Sponsorship Opportunities

Opening Session Keynote Exclusive Sponsorship

\$5,500

Dedicated electronic banner (PPT slide) will be displayed throughout the Opening Session Keynote indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, **with clickable link**

Introduction at Keynote session and **opportunity to bring remarks to attendees (3-5 minutes)**

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Pre-Conference Learning Institute Exclusive Sponsorship

\$4,000

Dedicated electronic banner (PPT slide) will be displayed throughout the Pre-Conference Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at all pre-conference sessions, including pre-conference keynote

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

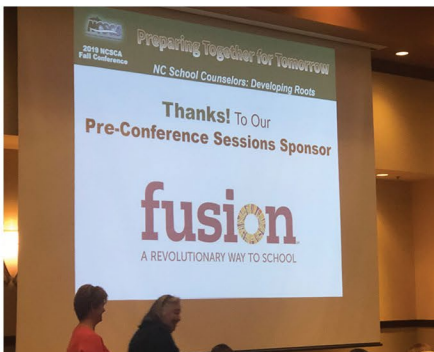
Major logo recognition on conference website, **with clickable link**

Introduction at Pre-Conference Keynote session and **opportunity to bring remarks to attendees (3-5 minutes)**

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



EVENT SPONSORSHIP OPPORTUNITIES



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

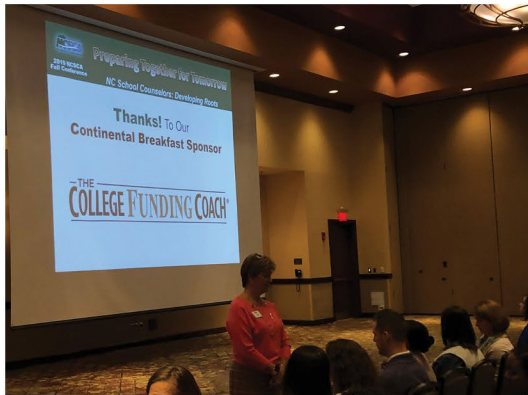
EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Event Sponsorship Opportunities (continued)

(2) Continental Breakfast Exclusive Sponsorships

\$3,500 each

Exclusive logo recognition on signage at both participant breakfasts

Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Evening Reception

\$3,500

Exclusive logo recognition on signage at the reception

Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Friday Morning Keynote Session Exclusive Sponsorship

\$5,000

Exclusive logo recognition on signage at the entrance to the **Keynote Session**.

The CEO, or his/her designee, will be introduced at the beginning of this session and **given 5 minutes to greet the participants**.

Logo recognition on conference promotional materials.

Logo recognition on conference webpage, with clickable link.

Logo recognition in the Conference App

Full-page program advertisement in the Conference App

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



FRIDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSORSHIP



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

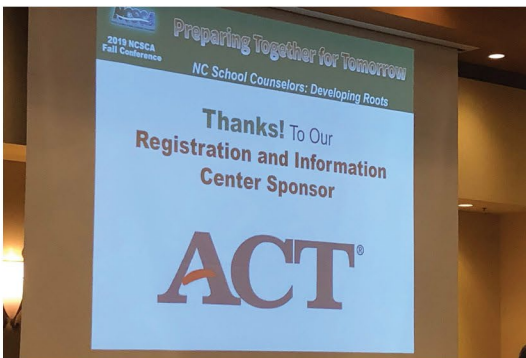
EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$3,750

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Exhibit Area Exclusive Sponsorship

\$3,500

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

Logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



DESIGNATED AREA SPONSORSHIP OPPORTUNITIES



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship

\$4,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Major logo recognition in the Conference App

Major logo recognition on conference website, **with clickable link**

Major logo recognition on all printed conference promotional materials

Full-page program advertisement in the Conference App

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Opportunity to insert materials into Participants' Tote Bags

Participants' Conference App Exclusive Sponsorship

\$3,500

The organization's name and logo will be the **only sponsor** indicated on the front page of the Institute App.

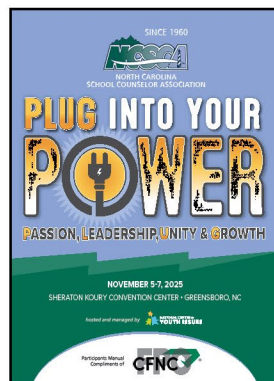
Major logo recognition on all printed conference promotional materials

Major logo recognition on conference website, **with clickable link**

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

NOVEMBER 4-6, 2026

EMBASSY SUITES • CONCORD/CHARLOTTE, NC



Constellations of Heart

EMPOWERING EACH AND EVERY STUDENT

hosted and managed by



Box Lunch Exclusive Sponsorship

\$3,750

Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Conference App.

The CEO, or his/her designee, will be introduced at the beginning of this Box Luncheon session and **given 5 minutes to greet the participants.**

Major Logo Recognition on all printed conference promotional materials.

Major logo recognition in the Conference App

Major logo recognition on conference website, **with clickable link**

Full-page program advertisement in the Conference App.

Opportunity to insert materials in Participants' Tote Bags.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).



BOX LUNCH EXCLUSIVE SPONSORSHIP