

SPONSORSHIP PACKAGE



NYSSCA
NEW YORK STATE
SCHOOL COUNSELOR ASSOCIATION

2026 ANNUAL CONFERENCE

All Students. Many Paths.

November 11-13, 2026
Turning Stone Casino • Verona, NY

hosted and managed by



www.ncyionline.org/nysscac



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Benefits Received By All Sponsors

All major sponsors who provide at least \$2,000 in cash will receive the following benefits:



- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference
- Two complimentary full-conference registrations



The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL SPONSORS



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Major Sponsor Levels

GOLD LEVEL

\$7,500

Primary/lead emphasis on promotion and print materials, including the Conference App and conference signage

One table at the Networking Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$280)

Opportunity to place an advertisement in the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$5,000

Major emphasis on promotion and print materials, including the Conference App and conference signage

Six reservations at the Networking Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$210)

Opportunity to place an advertisement in the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags



MAJOR SPONSOR LEVELS



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Thursday Opening Keynote Session Exclusive Sponsor

\$4,500

Dedicated PPT slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 5 minutes to greet guests

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



THURSDAY OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR



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Thursday Networking Luncheon Exclusive Sponsorship

\$4,500

Dedicated PPT slide will be displayed throughout the Networking Luncheon indicating your organization as the sponsor and also noted as such on the Conference App

Prominent logo recognition on the main sponsor recognition PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Networking Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

THURSDAY NETWORKING LUNCHEON EXCLUSIVE SPONSORSHIP



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Friday Morning Keynote Session Exclusive Sponsor

\$4,000

Dedicated PPT slide will be displayed throughout the Keynote Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Keynote Session

The CEO, or his/her designee will be introduced at the Keynote Session and given **5 minutes to greet guests**

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



FRIDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSOR



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Friday Closing Luncheon Session Exclusive Sponsor

\$3,500

Dedicated PPT slide recognition will be displayed throughout the Closing Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Closing Session

The CEO, or his/her designee will be introduced at the Closing Session and given 5 minutes to greet guests

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



FRIDAY CLOSING LUNCHEON SESSION EXCLUSIVE SPONSOR



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Promotional Items Sponsorship

PARTICIPANTS TOTE BAG

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Opportunity to place an advertisement in the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE APP

\$3,000

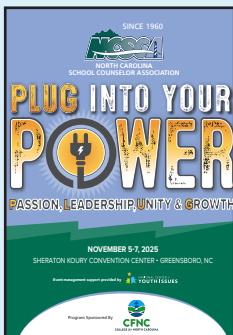
The organization's name and logo will be the **only sponsor** indicated on the front page of the Conference App

Inclusion of the organization's name and logo on major sponsor recognition signage

Opportunity to place an advertisement in the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags



PROMOTIONAL ITEMS SPONSORSHIP



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Conference T-shirt Exclusive Sponsorship

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Conference T-shirt.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Opportunity to place an advertisement in the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE T-SHIRT EXCLUSIVE SPONSORSHIP



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Refreshment Breaks Sponsorship



Breakfast Sponsorship (Thursday or Friday)

\$2,750

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Coffee/Refreshment Break (Thursday or Friday)

\$2,750

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App



REFRESHMENT BREAKS SPONSORSHIP



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THURSDAY EVENING AWARDS PRESENTATION CEREMONY AND RECEPTION



Thursday Evening Awards Presentation Ceremony and Reception

\$2,750

Major emphasis on all printed materials including on the Conference App, conference signage and will be communicated as a **major sponsor**

Specific, **major signage** will be displayed at the NYSSCA Social Event indicating your organization as the sponsor and noted as such on the Conference App

The CEO, or his/her designee, will be introduced at the NYSSCA Social Event and **given three to five minutes to formally greet the participants**

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags





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Registration & Information Center Sponsorship

\$3,000

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such on the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Networking Luncheon

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

REGISTRATION & INFORMATION CENTER SPONSORSHIP