

SPONSORSHIP PACKAGE



OKLAHOMA
SCHOOL
COUNSELOR
ASSOCIATION

FALL CONFERENCE

SEPTEMBER 28-29, 2026

EMBASSY SUITES BY HILTON
NORMAN HOTEL & CONFERENCE CENTER
NORMAN, OK

THE POWER OF US

Belonging

Empowerment

Resilience

Integrity

Event management support provided by



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Benefits Received By All Sponsors

All major sponsors who provide at least \$2,000 in cash will receive the following benefits:



- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference
- Two complimentary full-conference registrations



The following pages indicate additional benefits available for designated sponsorship levels.

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Major Sponsor Levels



GOLD LEVEL

\$5,000

Primary/lead emphasis on promotion and print materials, including the Conference App and conference signage

The CEO, or his/her designee, will be introduced and acknowledged at the Opening Session.

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$3,500

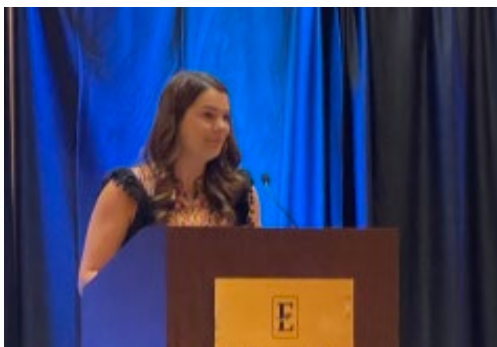
Major emphasis on promotion and print materials, including the Conference App and conference signage

The CEO, or his/her designee, will be introduced and acknowledged at the Opening Session.

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



MAJOR SPONSOR LEVELS

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Monday Opening Keynote Session Exclusive Sponsor

\$4,000

Dedicated PowerPoint slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor PowerPoint slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 5 minutes to greet guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



MONDAY OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR

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Tuesday Morning General Session Exclusive Sponsor

\$4,000

Dedicated PowerPoint slide will be displayed throughout the Morning General Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor PowerPoint slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Morning Keynote Session

The CEO, or his/her designee will be introduced at the Tuesday Morning General Session and given 5 minutes to greet guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



TUESDAY MORNING GENERAL SESSION EXCLUSIVE SPONSOR

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Celebration Luncheon— Tuesday Sponsorship

This luncheon will feature the presentation of OSCA Celebration in various categories.

\$4,000

Dedicated PowerPoint slide will be displayed throughout the Celebration Luncheon indicating your organization as the sponsor and also noted as such in the Conference App

Prominent logo placement on the main sponsor recognition PowerPoint slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the head table.

One table at the Celebration Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



CELEBRATION LUNCHEON—TUESDAY SPONSORSHIP

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Promotional Items Sponsorship

PARTICIPANTS TOTE BAG

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE APP

\$3,000

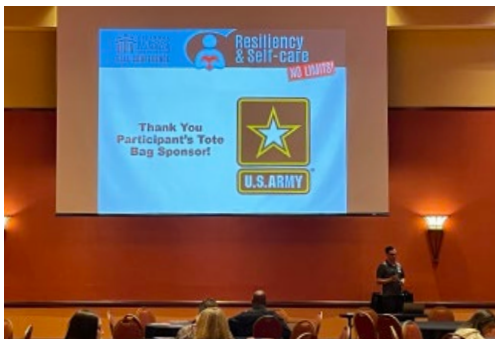
The organization's name and logo will be the **only sponsor** indicated on the front page of the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



PROMOTIONAL ITEMS SPONSORSHIP

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Refreshment Break Sponsorships

Coffee/Refreshment Break

\$2,500 each

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App



REFRESHMENT BREAK SPONSORSHIPS

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Registration & Information Center Sponsorship

\$2,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Conference App

Inclusion of the organization's name and logo on major sponsor recognition signage

The CEO, or his/her designee, will be recognized at the Celebration Luncheon

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to place an advertisement in the Conference App



REGISTRATION & INFORMATION CENTER SPONSORSHIP