

# NAVIGATING THE WAVES OF INNOVATION



**OCTOBER 14-16, 2026**

EMBASSY SUITES & HAMPTON ROADS CONVENTION CENTER  
HAMPTON, VA

## SPONSORSHIP PACKAGE

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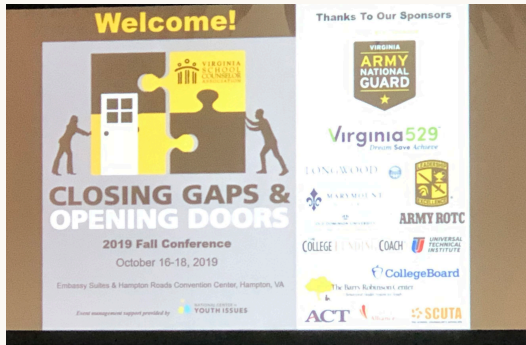
[www.ncyionline.org/vscac](http://www.ncyionline.org/vscac)

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VIRGINIA SCHOOL COUNSELOR ASSOCIATION  
ANNUAL CONFERENCE

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## Benefits Received By Major Sponsors

*All major sponsors that provide at least \$2,500 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Program
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$550)
- Contact list of all attendees provided at the conclusion of the conference
- Two complimentary full-conference registrations



*The following pages indicate additional benefits available for designated sponsorship levels.*

**BENEFITS RECEIVED BY ALL MAJOR SPONSORS**

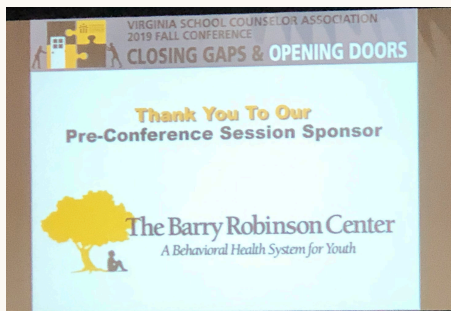
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## Event Sponsorship Opportunities



### Thursday Morning Opening Session Keynote Exclusive Sponsorship

**\$4,500**

Exclusive logo recognition on dedicated PowerPoint Slide at Opening Session Keynote event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

**A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).**

### Wednesday Afternoon Pre-Conference Sessions Exclusive Sponsorship

**\$3,500**

Exclusive logo recognition on dedicated PowerPoint Slide at the Pre-Conference Sessions

Exclusive logo recognition on signage at the pre-Conference session

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference session and opportunity to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

**A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).**

EVENT SPONSORSHIP OPPORTUNITIES

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## Event Sponsorship Opportunities (continued)

### Thursday Morning Continental Breakfast Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition on signage at the Continental breakfast

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

### Friday Morning Continental Breakfast Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition on signage at the Continental breakfast

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

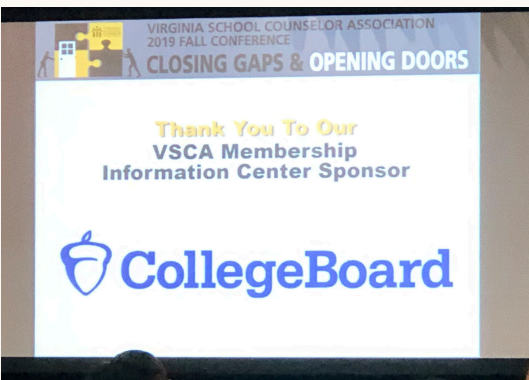
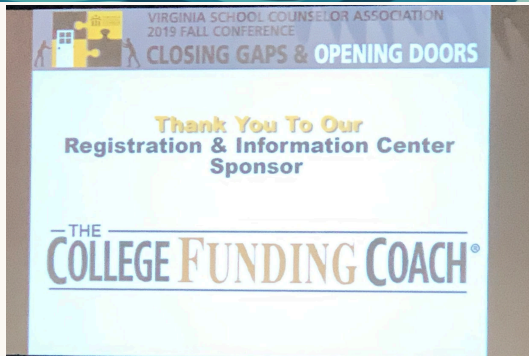
EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)

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## Designated Area Sponsorship Opportunities

### Registration & Information Exclusive Sponsorship

\$3,000

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

### Exhibit Café Exclusive Sponsorship

\$3,000

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).



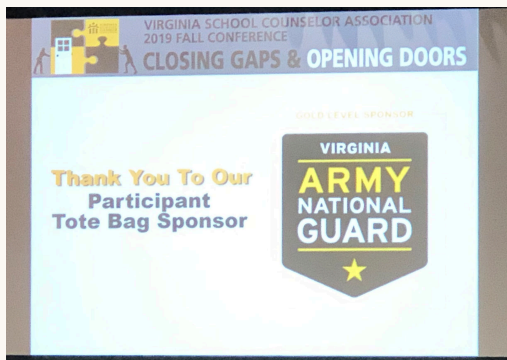
DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

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## Promotional Item Sponsorship Opportunities

### Participants' Tote Bag Exclusive Sponsorship

\$4,000

Exclusive logo recognition on Participants' Tote Bag

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Program

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

### Program Exclusive Sponsorship

\$3,500

The organization's name and logo will be the **only sponsor** indicated on the front page of the Program.

Major logo recognition on all printed conference promotional materials

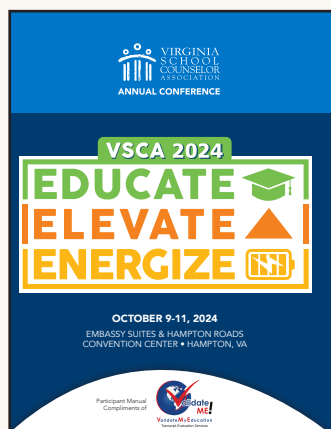
Major logo recognition in the Program

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).



PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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## Thursday Box Lunch Exclusive Sponsorship

**\$3,500**

.....  
**Exclusive, dedicated PowerPoint Slide** will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Program.  
.....

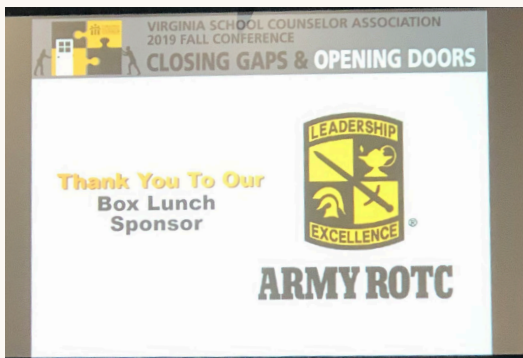
Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.  
.....

**Major Logo Recognition** on all conference promotional materials, including the conference website.  
.....

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$550).  
.....

Opportunity to place an advertisement in the Program.  
.....

Opportunity to insert materials in Participants' Tote Bags.



THURSDAY BOX LUNCH EXCLUSIVE SPONSORSHIP

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## Friday Keynote & Awards Luncheon Exclusive Sponsor

**\$5,000**

Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Program.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$250).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Opportunity to place an advertisement in the Program.

Opportunity to insert materials into Participants' Tote Bags



FRIDAY KEYNOTE LUNCHEON EXCLUSIVE SPONSORSHIP