

PENNSYLVANIA  
SCHOOL  
COUNSELORS  
ASSOCIATION



December 2-4, 2026

The Penn Stater Hotel & Convention Center  
State College, PA

# EMPOWERED COUNSELORS. THRIVING STUDENTS.

SPONSORSHIP PACKAGE

hosted by



PENNSYLVANIA  
SCHOOL  
COUNSELORS  
ASSOCIATION

managed by



NATIONAL CENTER for  
YOUTH ISSUES

[www.ncyionline.org/pascac](http://www.ncyionline.org/pascac)



# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## Benefits Received By Major Sponsors



*All major sponsors that provide at least \$2,000 will receive the following benefits:*



- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Two Complimentary Conference Registrations
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.*





# EMPOWERED COUNSELORS. THRIVING STUDENTS.



## SILVER LEVEL

### Wednesday Afternoon Pre-Conference Workshop Exclusive Sponsorship

\$3,000

Exclusive logo recognition on dedicated PowerPoint Slide at the Pre-Conference Workshop

Exclusive logo recognition on signage at the Pre-Conference Workshop

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference Workshop and opportunity to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

WEDNESDAY AFTERNOON PRE-CONFERENCE WORKSHOP EXCLUSIVE SPONSORSHIP

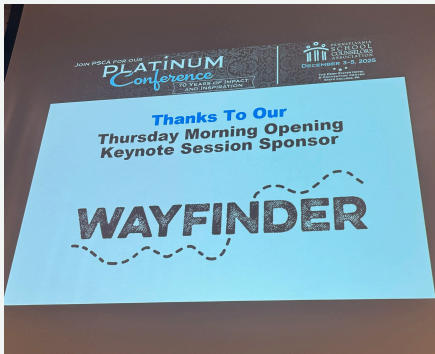


# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## PLATINUM LEVEL

### Thursday Morning Opening Keynote Session Sponsorship

\$5,000



Dedicated PowerPoint Slide will be displayed throughout the Opening General Session indicating your organization as the sponsor and noted as such in the Conference App.



Wayfinders will be strategically placed right outside the doors to the Opening General Session indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Conference App.

The CEO, or their designee, will be introduced at the Opening Session and given 5 minutes to greet guests. The CEO, or their designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



THURSDAY MORNING OPENING KEYNOTE SESSION SPONSORSHIP



# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## PLATINUM LEVEL

### Friday Luncheon and Closing Keynote Exclusive Sponsor

**\$5,000**



Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and noted as such in the Conference App.

Wayfinders will be strategically placed right outside the doors to the Keynote Luncheon indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Conference App.

The CEO, or their designee, will be introduced at the Keynote Luncheon and given 5 minutes to greet guests. The CEO, or their designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

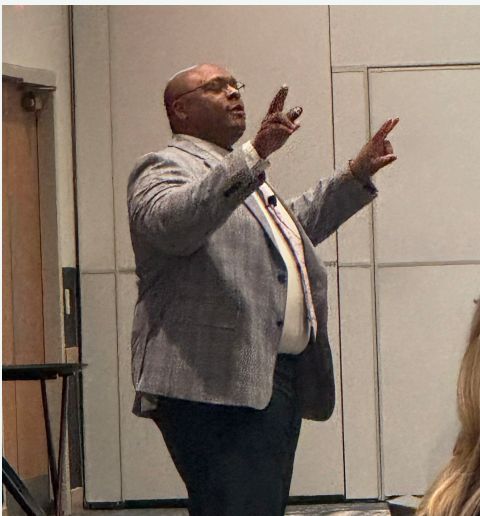
Opportunity to insert materials into Participant's Tote Bags



THANKS TO OUR  
FRIDAY AWARDS  
LUNCHEON  
AND CLOSING  
KEYNOTE  
SPONSOR



Eastern Atlantic States  
REGIONAL COUNCIL OF CARPENTERS





# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## GOLD LEVEL

### Thursday Luncheon Exclusive Sponsorship

**\$4,000**

**Dedicated PowerPoint Slide** will be displayed throughout the Luncheon indicating your organization as the sponsor and noted as such in the Conference App.

**Wayfinders** will be strategically placed right outside the doors to the Luncheon indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Conference App.

The CEO, or their designee, will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table

**Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



THURSDAY LUNCHEON EXCLUSIVE SPONSORSHIP



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## Promotional Item Sponsorship Opportunities

PLATINUM LEVEL	PLATINUM LEVEL	GOLD LEVEL
<b>Participants' Tote Bag Exclusive Sponsorship</b>	<b>Participants' Lanyard Exclusive Sponsorship</b>	<b>Participants' Conference App Exclusive Sponsorship</b>
<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,500</b>
Exclusive logo recognition on Participants' Tote Bag	Exclusive logo recognition on Participants' Lanyard	The organization's name and logo will be the <b>only</b> sponsor indicated on the front page of the Conference App.
Major logo recognition on all printed conference promotional materials	Major logo recognition on all printed conference promotional materials	Major logo recognition on all printed conference promotional materials
Major logo recognition in the Conference App	Major logo recognition in the Conference App	Major logo recognition in the Conference App
Major logo recognition on conference website, <b>with clickable link</b>	Major logo recognition on conference website, <b>with clickable link</b>	Major logo recognition on conference website, <b>with clickable link</b>
Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags



# EMPOWERED COUNSELORS. THRIVING STUDENTS.



## Designated Area Sponsorship Opportunities

### SILVER LEVEL

**Registration & Information Exclusive Sponsorship**

**\$3,000**

Exclusive signage at registration/information center displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

### SILVER LEVEL

**Refreshment Breaks Exclusive Sponsorship (Two Available)**

**\$3,000 each**

Exclusive signage at the entrance to the Refreshment Break displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags



DESIGNATED AREA SPONSORSHIP OPPORTUNITIES



# EMPOWERED COUNSELORS. THRIVING STUDENTS.



## Event Sponsorship Opportunities

SILVER LEVEL	SILVER LEVEL	SILVER LEVEL
<b>Thursday Morning Full Breakfast Exclusive Sponsorship</b>	<b>Thursday Morning First Timers Full Breakfast Exclusive Sponsorship</b>	<b>Friday Morning Continental Breakfast Exclusive Sponsorship</b>
<b>\$3,000</b>	<b>\$2,500</b>	<b>\$3,000</b>
Exclusive logo recognition on signage at the Breakfast	Exclusive logo recognition on signage at the Breakfast	Exclusive logo recognition on signage at the Continental Breakfast
Major logo recognition on conference promotional materials	Major logo recognition on conference promotional materials	Major logo recognition on conference promotional materials
Major logo recognition in the Conference App	Major logo recognition in the Conference App	Major logo recognition in the Conference App
Major logo recognition on conference website, <b>with clickable link</b>	Major logo recognition on conference website, <b>with clickable link</b>	Major logo recognition on conference website, <b>with clickable link</b>
Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES



# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## BRONZE LEVEL

### Other Sponsorship Opportunities

		PREMIER EXHIBIT TABLE	LOGO/URL ADDRESS ON CONFERENCE WEBSITE	SIGNAGE RIGHTS FOR THE FUNCTION
<b>Graduate Student Poster Session</b>	\$1,500	X	X	X
<b>Wednesday Evening Meet and Greet Mixer in the Exhibit Hall</b>	\$1,000	X		X
<b>Wednesday Welcome Snack Break at the Registration/Check-in Desk</b>	\$1,000	X		X



OTHER SPONSORSHIP OPPORTUNITIES



# EMPOWERED COUNSELORS. THRIVING STUDENTS.

## For Questions and Inquiries, Please Contact:

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