

SPONSORSHIP PACKAGE



PALMETTO STATE
SCHOOL
COUNSELOR
ASSOCIATION

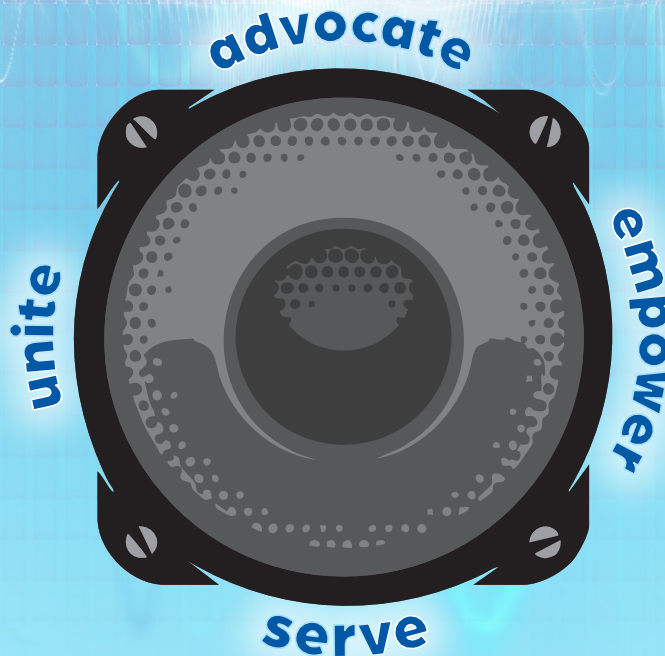


ANNUAL CONFERENCE

January 28-30, 2027

Embassy Suites Resort & Convention Center • Myrtle Beach, SC

AMPLIFY YOUR IMPACT



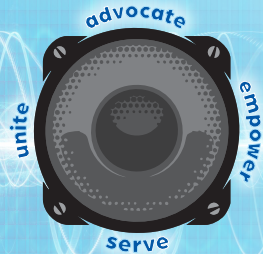
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ANNUAL CONFERENCE
JANUARY 28-30, 2027
 EMBASSY SUITES RESORT &
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Benefits Received By All Sponsors

All major sponsors that provide at least \$2,250 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Program of Events
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Luncheon
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

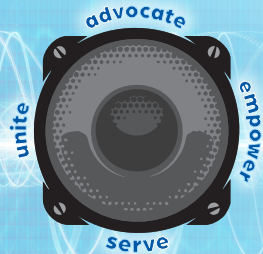


The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL SPONSORS

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Major Sponsor Levels



GOLD LEVEL

\$7,500

Primary/lead emphasis on promotion and print materials, including the Program of Events and conference signage.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon and **given three to five minutes to speak to the participants.**

Full-page program acknowledgment in the Program of Events.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$5,000

Major emphasis on promotion and print materials, including the Program of Events and conference signage.

Six reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240).

The CEO, or their designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

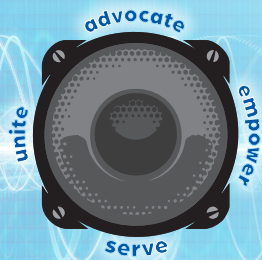
Full-page program acknowledgment in the Program of Events.

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

MAJOR SPONSOR LEVELS

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Friday Morning Opening Kickoff General Session Exclusive Sponsorship

\$5,000

Exclusive logo recognition on dedicated electronic banner at the Opening Kickoff General Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

Introduction at the Opening Kickoff General Session and an opportunity to bring remarks to attendees (3-5 minutes)

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Program of Events

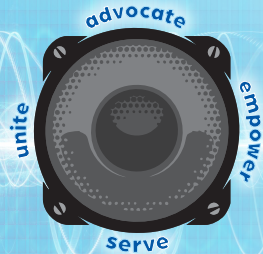
Opportunity to insert materials into Participants' Tote Bags

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).



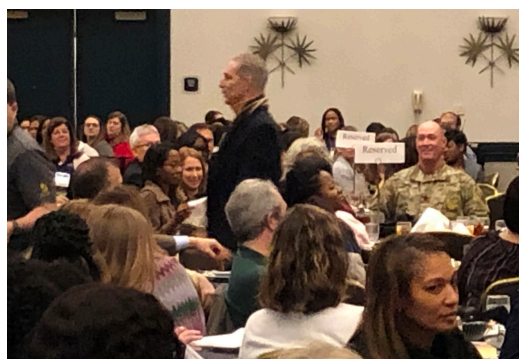
FRIDAY MORNING OPENING KICKOFF GENERAL SESSION EXCLUSIVE SPONSORSHIP

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Friday Keynote General Session Luncheon Exclusive Sponsor



\$5,000

Exclusive logo recognition on dedicated electronic banner at the Keynote Luncheon

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

The CEO, or his/her designee will be introduced at the Keynote Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$320).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

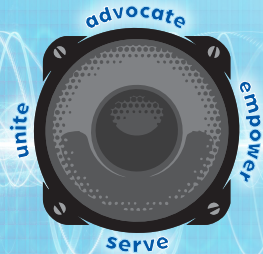
Full-page program acknowledgment in the Program of Events.

Opportunity to insert materials into Participant's Tote Bags



FRIDAY KEYNOTE GENERAL SESSION LUNCHEON EXCLUSIVE SPONSOR

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President's Reception Sponsor

\$3,000

Major emphasis on all printed materials including the Program of Events, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Program of Events.

Reservations for four at the President's Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Two reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

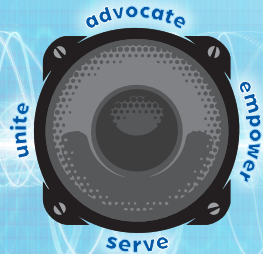
Full-page program acknowledgment in the Program of Events.

Opportunity to insert materials into Participant's Tote Bags



PRESIDENT'S RECEPTION SPONSOR

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Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$4,000

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Program of Events.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Full-page program acknowledgment in Program of Events.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

PROGRAM OF EVENTS

\$3,500

The organization's name and logo will be the **only sponsor** indicated on the front of the Program of Events, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

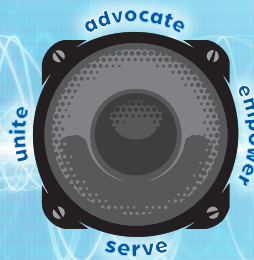
Full-page program acknowledgment in Program of Events.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

PROMOTIONAL ITEMS SPONSORSHIP

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Awards Ceremony and Closing Celebration Session Sponsorship

This session will feature the presentation of PSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

\$3,250

Dedicated electronic banner recognition will be displayed throughout the Award's Ceremony indicating your organization as the sponsor and also noted as such in the Program of Events.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Ceremony.

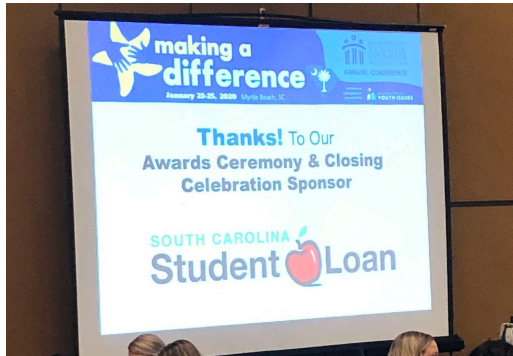
The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Awards Ceremony. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

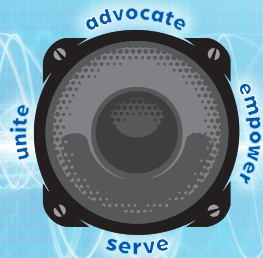
Full-page program acknowledgment in the Program of Events.

Opportunity to insert materials into Participants' Tote Bags



AWARDS CEREMONY AND CLOSING CELEBRATION SESSION SPONSORSHIP

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Refreshment Breaks Sponsorship

\$3,000



Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor.



Inclusion of the organization's name and logo on major sponsor recognition signage and on the Program of Events.



Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

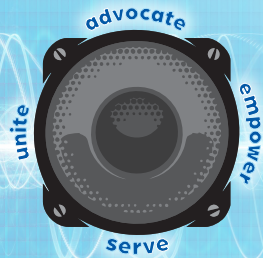
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Program of Events.



REFRESHMENT BREAKS SPONSORSHIP

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Registration & Information Center Sponsorship

\$3,000

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Program of Events.

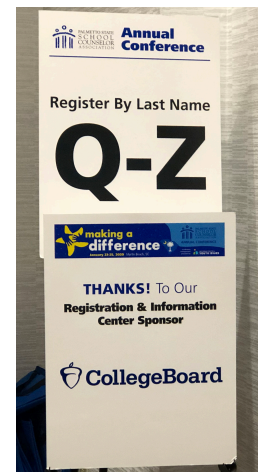
Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Program of Events.



REGISTRATION & INFORMATION CENTER SPONSORSHIP