



# GLOW & GROW

LSSCA ANNUAL CONFERENCE | NOVEMBER 15-17, 2026

Visit [www.ncyionline.org/lsscac](http://www.ncyionline.org/lsscac) for more information.

## SPONSORED BY



HARMONY ACADEMY



**November 16, 2026 | 8:30 a.m.**

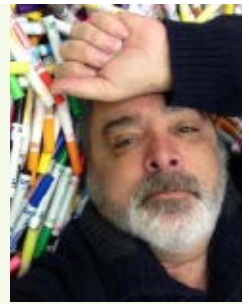
## **Personal Climate and Culture...It's Up to You**

### **Gerry Brooks**

**ABOUT THIS SESSION:** Gerry uses his videos to develop a strategy for making the workplace a pleasant place where faculty, administrators, and support staff all maintain mutual respect, regardless of personal differences, resulting in more efficient and fulfilled workers.

Gerry will share policies that he has incorporated that promote a healthy respectful working relationship even when opinions differ. He will also share ideas that maximize opportunities to get to know staff members and create camaraderie, taking advantage of 15 seconds here and there throughout the day.

**SPEAKER BIO:** Gerry Brooks has been an educator for 20 years, beginning as a third-grade teacher in Palm Bay, FL. He earned his master's in administration and has been an elementary principal for 12 years. Originally using humorous videos to encourage his staff, Gerry has become a national encourager for teachers through social media and speaking events. He is a voice for teachers, but his passion is leading others to be responsible for their own personal climate and culture in the workplace. His book, *Go See the Principal*, outlines strategies for taking on this responsibility. Gerry and his wife, Kelly, have 3 adult children and live in Lexington, KY.



**Sunday, November 15 | 1:15 p.m to 3:30 p.m.  
and Tuesday, November 17 | 9:45 a.m. to 11:45 a.m.**

**Attend Skill-Building Workshop • \$35 Additional Fee**

You can select **one** of the three available sessions per day listed below. To reserve your spot in one of these workshops, please note your preferred session and the associated fee during your registration process. Those who chose not to participate in a Skill-Building Workshop will have the opportunity to attend two Breakout Sessions during this time.

**Attendees to the paid workshops must bring a laptop and have access to Wi-Fi.**

## **1. AI Glow-Up: Illuminating Data for Stronger Counseling Decisions**

**Dyann Wilson**

**ABOUT THIS WORKSHOP:** Discover how AI can help school counselors make sense of student data and strengthen decision-making. In this session, participants will learn how to use simple AI tools to analyze trends in academics, attendance, and social-emotional data, turning insights into actionable strategies. Walk away with practical ways to enhance needs assessments, set meaningful goals, and confidently use data to drive your comprehensive counseling program.

## **2. Growing With AI: Everyday Tools to Simplify Your Counselor Workload**

**John Burnett**

**ABOUT THIS WORKSHOP:** Learn how to use AI as your everyday assistant to save time and reduce workload. This session explores practical, beginner-friendly tools that support lesson planning, parent communication, student interventions, and program organization. Participants will gain ready-to-use strategies and templates that streamline daily tasks, allowing counselors to focus more on direct student support and less on time-consuming paperwork.

## **3. From Stuck to Stellar: Your Month-by-Month Counseling Roadmap Aligned With TSCCESS**

**Nwakaego Oriji**

**ABOUT THIS WORKSHOP:** This session gives counselors a clear August–May guide for building and sustaining a comprehensive program. Participants learn exactly what to prioritize each month, how to pace their work, and how to naturally align their actions with TSCCESS expectations. Attendees leave with a printable roadmap, monthly guidance, and a renewed sense of direction and confidence.

## Tentative Schedule

### Sunday, November 15, 2026

- 11:00 a.m. to 5:30 p.m. Registration and Information Center Open
- 11:00 a.m. to 5:30 p.m. Exhibits Open
- 12:00 p.m. to 1:00 p.m. Session 1
- 1:00 p.m. to 1:15 p.m. Break with Exhibitors

#### TRACK 1 (FREE)

- 1:15 p.m. to 2:15 p.m. Session 2
- 2:15 p.m. to 2:30 p.m. Break with Exhibitors
- 2:30 p.m. to 3:30 p.m. Session 3

#### TRACK 2 (ADDITIONAL FEE: \$35)

- 1:15 p.m. to 3:30 p.m. Skill-Building Workshop #1
- 3:30 p.m. to 4:00 p.m. Break with Exhibitors
- 6:00 p.m. to 10:00 p.m. Awards Gala Dinner

### Monday, November 16, 2026

- 7:30 a.m. to 4:30 p.m. Registration and Information Center Open
- 7:30 a.m. to 4:30 p.m. Exhibits Open
- 8:30 a.m. to 10:30 a.m. Keynote Session – Gerry Brooks
- 10:30 a.m. to 11:00 a.m. Break with Exhibitors
- 11:00 a.m. to 12:00 p.m. Session 4
- 12:00 p.m. to 12:15 p.m. Break with Exhibitors
- 12:15 p.m. to 1:15 p.m. Session 5 – Express Learning/Resource Showcase A
- 1:15 p.m. to 1:30 p.m. Break with Exhibitors
- 1:30 p.m. to 2:30 p.m. Session 6 – Express Learning/Resource Showcase B
- 2:30 p.m. to 2:45 p.m. Break with Exhibitors
- 2:45 p.m. to 3:45 p.m. Session 7
- 3:45 p.m. to 4:15 p.m. Break with Exhibitors
- 4:15 p.m. to 5:15 p.m. Session 8 – LSSSCA Track
- 6:00 p.m. to 10:00 p.m. LSSSCA 10-year Celebration Reception

### Tuesday, November 17, 2026

- 8:00 a.m. to 11:00 a.m. Registration and Information Center Open
- 8:00 a.m. to 12:00 p.m. Exhibits Open
- 8:30 a.m. to 9:30 a.m. Celebrating the Light  
“Recognizing Excellence, Advocacy, and Impact Across Texas”
- 9:30 a.m. to 10:00 a.m. Snack Break with Exhibitors

#### TRACK 3 (FREE)

- 10:00 a.m. to 10:45 a.m. Session 9
- 10:45 a.m. to 11:00 a.m. Break with Exhibitors
- 11:00 a.m. to 11:45 a.m. Session 10

#### TRACK 4 (ADDITIONAL FEE: \$35)

- 9:45 a.m. to 11:45 a.m. Skill-Building Workshop #2
- 11:45 a.m. to 12:00 p.m. Break – Last Chance to see Exhibitors
- 12:00 p.m. to 12:30 p.m. Closing Celebration

# REGISTRATION



BECOME A MEMBER AND SAVE ON CONFERENCE RATES! ADD YOUR MEMBERSHIP BELOW.

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_

ATTENDEE EMAIL (required for confirmation) \_\_\_\_\_

JOB TITLE - (required please) \_\_\_\_\_

SCHOOL/DISTRICT/ ORGANIZATION \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CELL PHONE ( ) \_\_\_\_\_ WORK PHONE ( ) \_\_\_\_\_

REGION (see right) \_\_\_\_\_

Which best describes your school district?:  Large  Midsize  Rural or Small

- REGIONS**
1. Edinburg
  2. Corpus Christi
  3. Victoria
  4. Houston
  5. Beaumont
  6. Huntsville
  7. Kilgore
  8. Mount Pleasant
  9. Wichita Falls
  10. Richardson
  11. Fort Worth
  12. Waco
  13. Austin
  14. Abilene
  15. San Angelo
  16. Amarillo
  17. Lubbock
  18. Midland
  19. El Paso
  20. San Antonio

### A. Main Conference (November 15-17)

	LSSSCA Member*	Graduate Student*/Retiree*	Non-Member
<input type="checkbox"/> Early Register (by Sept. 15, 2026)**	\$170	\$130	\$230
<input type="checkbox"/> Regular Registration (after Sept. 15, 2026)*	\$190	\$150	\$250

### B. Skill-Building Workshop #1 (November 15)

Please Choose One (\$35):

- 1. AI Glow-Up (Wilson)
- 2. Growing With AI: (Burnett)
- 3. From Stuck to Stellar (Oriji)

### C. Skill-Building Workshop #2 (November 17)

Please Choose One (\$35):

- 4. AI Glow-Up (Wilson)
- 5. Growing With AI: (Burnett)
- 6. From Stuck to Stellar (Oriji)

### D. LSSSCA One-Year Membership

Professional/Affiliate	Graduate Student/Retiree
\$50	\$25

### E. Awards Gala Dinner (Sunday, November 15)

If attending, please add \$60 to line (E).

#### (A) Registration

Total \$ \_\_\_\_\_

#### Skill-Building Workshop

(B) Nov 15 \$ \_\_\_\_\_

(C) Nov 17 \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

#### (D) Membership

Total \$ \_\_\_\_\_

#### (E) Awards Gala Dinner

Total \$ \_\_\_\_\_

#### Total Due (A+B+C+D+E)

\$ \_\_\_\_\_

\* Must have an LSSSCA membership through November 17, 2026 to qualify for member rates.

\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** www.ncyionline.org/lssscac

**EMAIL:** registrations@ncyi.org

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

**PLEASE NOTE:** The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing. The sponsors of the conference receive registrant contact information.

### PAYMENT METHOD

**PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.

(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

**CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

**CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the LSSSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 15, 2026. All cancellations before October 15, 2026 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the LSSSCA Conference will conform to all necessary regulations/guidelines that are in place in Frisco, TX as of the date of the conference.

## Embassy Suites Dallas Frisco Hotel Convention Center & Spa Frisco, Texas



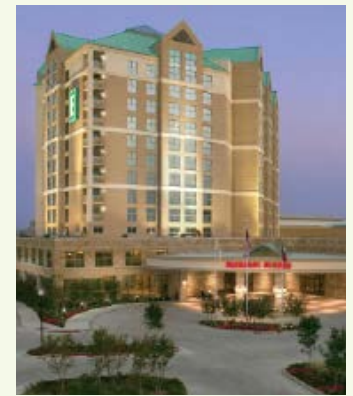
**Reserve your hotel room today! Limited Availability  
Call 972-712-7200**

### To make hotel reservations:

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved **by October 23, 2026** at the special conference rate of **\$174 per night, plus tax**. The conference rate includes a **full, cooked-to-order breakfast and an evening Manager's Reception**.

**TO RESERVE YOUR ROOM BY PHONE:** Make your reservations by calling the hotel directly at **972-712-7200**, and refer to code **"91V"** to receive this rate.

**TO RESERVE YOUR ROOM ONLINE:** Go to [www.ncyionline.org/lssscac](http://www.ncyionline.org/lssscac) and follow the link to the hotel's reservation system.



## Relax and Recharge

After full conference days, it's nice to have easy options nearby to relax or enjoy a change of pace — and just one mile from the hotel, **Stonebriar Centre** offers dining, shopping, and entertainment all in one convenient location.



### Dining & Coffee

- Casual and sit-down dining options
- Coffee shops and dessert spots  
*Examples include: Cheesecake Factory, Perry's Steakhouse, and local favorites*



### Shopping

- Clothing, books, and gift shops
- National retailers and specialty stores
- Located throughout Stonebriar Centre



### Fitness & Leisure

- Movie theater nearby for an easy evening out
- A relaxed way to unwind after sessions



### Self-Care & Services

- Salons, nail services, and massage options
- Convenient services located nearby