



Igniting Minds, Inspiring Futures

The Path to Infinite Possibilities

March 7-8, 2027
Hyatt Regency Chesapeake Bay
Cambridge, MD

SPONSORSHIP PACKAGE

www.ncyionline.org/md-scac



Benefits Received By All Sponsors

All major sponsors who provide at least \$2,000 in cash will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$450)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.





Major Sponsor Levels



GOLD LEVEL

\$5,000

Primary/lead emphasis on promotion and print materials, including the Conference App and conference signage

One table at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320)

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

Full-page advertisement in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$3,000

Major emphasis on promotion and print materials, including the Conference App and conference signage

Six reservations at the Keynote Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240)

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

Full-page advertisement in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags





MARYLAND
SCHOOL
COUNSELOR
ASSOCIATION

Annual Conference

March 7-8, 2027

**Hyatt Regency Chesapeake Bay,
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Sunday Afternoon Keynote Workshop Exclusive Sponsor



\$3,500

.....
Exclusive Logo recognition on signage at the entrance to the Keynote Workshop
.....

.....
Prominent logo recognition on the main sponsor banner, displayed throughout the conference
.....

.....
Major logo recognition on all printed conference promotional materials
.....

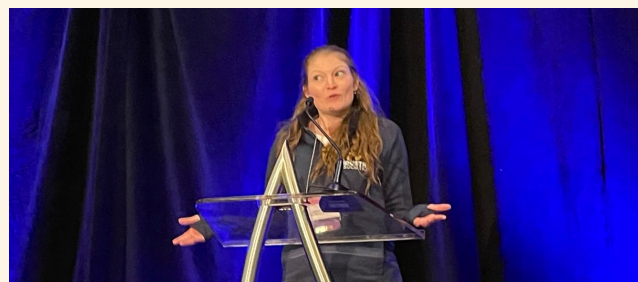
.....
Major logo recognition in Conference App
.....

.....
Major logo recognition on conference website with clickable link
.....

.....
The CEO, or his/her designee will be introduced at the Keynote Workshop and given 3 minutes to greet guests.
.....

.....
A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)
.....

.....
Full-page advertisement in the Conference App
.....



WORKSHOP EXCLUSIVE SPONSOR



Sunday Evening President's Reception Sponsor



\$2,750

Major emphasis on all printed materials including the Conference App, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Conference App.

Reservations for four at the President's Reception. Reservations may be used for organization employees or other special guests.

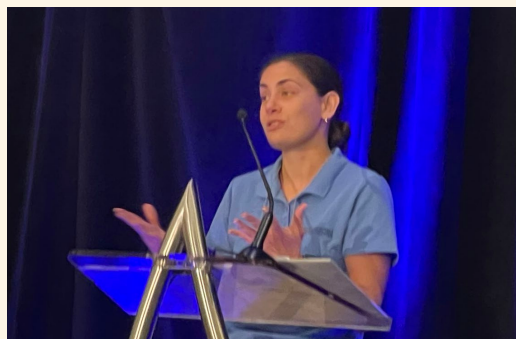
The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Two reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Full page advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags





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Sunday Evening Awards Soirée (Dinner) Sponsor



\$2,750

Major emphasis on all printed materials including the Conference App, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Awards Soirée indicating your organization as the sponsor and noted as such in the Conference App.

Reservations for four at the Awards Soirée. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Awards Soirée and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Two reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Full page advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



SUNDAY EVENING AWARDS SOIRÉE SPONSOR



Annual Conference

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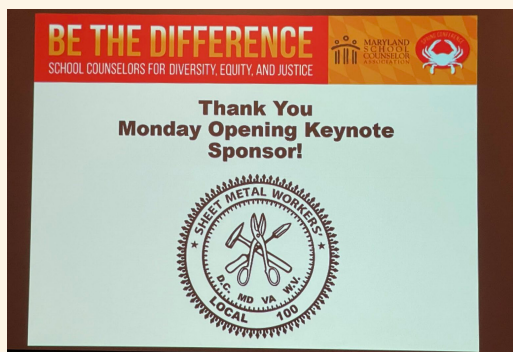
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Monday Morning Kickoff General Session Exclusive Sponsor



\$3,500

Dedicated banner recognition will be displayed throughout the Monday Morning Kickoff General Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Monday Morning Kickoff General Session

The CEO, or his/her designee will be introduced at the Monday Morning Kickoff General Session and given **3 minutes to greet guests.**

Four reservations at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)

Full-page advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR



Keynote Luncheon Sponsorship

\$4,500

Dedicated electronic banner recognition will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Conference App

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

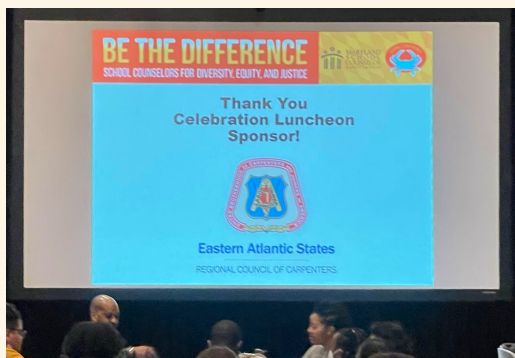
The CEO, or his/her designee will be introduced at the Luncheon and given **2 to 4 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests. (Valued at \$320)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)

Full-page advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags





Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

CONFERENCE APP

\$3,000

The organization's name and logo will be the **only sponsor** indicated on the front of the Conference App, and will also be indicated on every page.



Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Inclusion of the organization's name and logo on major sponsor recognition signage

Four employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160).

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Full-page advertisement in Conference App

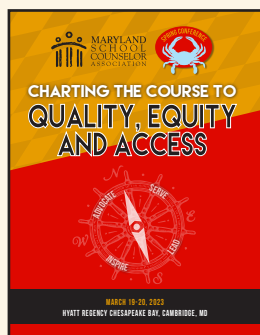
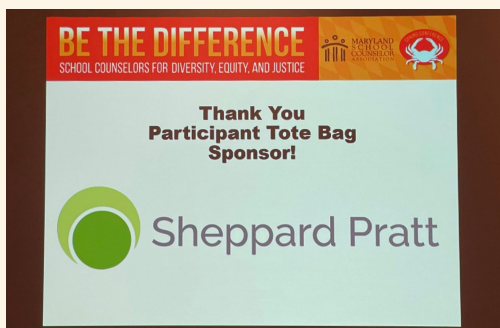
Full-page advertisement in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

Opportunity to insert materials into Participant's Tote Bags





Refreshment Breaks Sponsorship

Continental Breakfast Sponsorship

\$2,750

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Full-page advertisement in Conference App

Coffee/Refreshment Break

\$2,750

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Full-page advertisement in Conference App



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Registration & Information Center Sponsorship

\$2,750

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

Three reservations at the Keynote Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120)

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$450)

Full-page advertisement in Conference App



REGISTRATION & INFORMATION CENTER SPONSORSHIP