

SOUTHEAST
School Counselor and Administrator
Leadership Institute

Collaborating for Student Success!



February 21-22, 2027
RENAISSANCE ORLANDO AT SEAWORLD

SPONSORSHIP PACKAGE



Collaborating for Student Success!



Benefits Received By All Sponsors

All major sponsors that provide at least \$2,000 in cash and/or in like-kind products and services will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Institute App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the Institute Keynote Event
- Name recognition and/or logo on Institute website
- Booth in Institute Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the Institute
- Two complimentary full-institute registrations

The following pages indicate additional benefits available for designated sponsorship levels.





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Major Sponsor Levels



GOLD LEVEL

\$5,000

Primary/lead emphasis on promotion and print materials, including the Institute App and Institute signage.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$200).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon and **given three to five minutes to speak to the participants.**

Opportunity to place an ad in the Institute App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$3,500

Major emphasis on promotion and print materials, including the Institute App and Institute signage.

Four reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$100).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon.

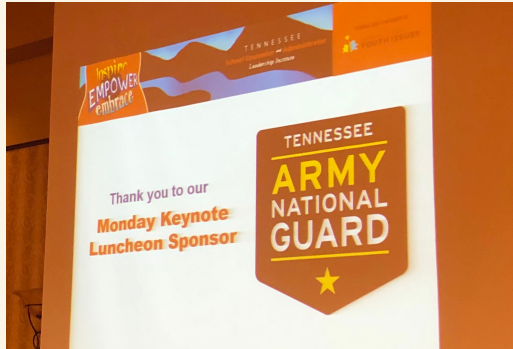
Opportunity to place an ad in the Institute App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



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Monday Keynote Luncheon Exclusive Sponsor

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and noted as such in the Institute App.

Prominent logo recognition on the main sponsor banner, displayed throughout the Institute.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

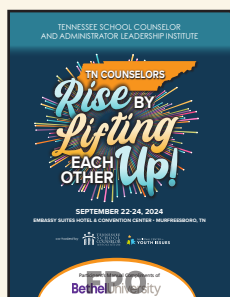
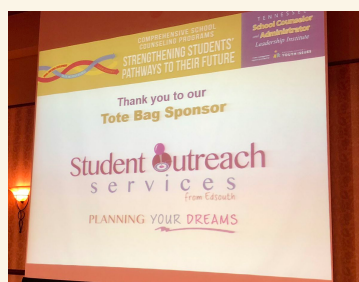
Opportunity to place an ad in the Institute App

Opportunity to insert materials into Participant's Tote Bags

MONDAY KEYNOTE LUNCHEON EXCLUSIVE SPONSOR



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Promotional Items Sponsorship

PARTICIPANT'S TOTE BAG	PARTICIPANT'S INSTITUTE APP
\$3,500	\$3,500
The organization's name and logo will be the only sponsor featured on the Participants Tote Bag.	The organization's name and logo will be the only sponsor indicated on the front page of the Institute App.
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Institute App.	Inclusion of the organization's name and logo on major sponsor recognition signage.
Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).	Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).
Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).	Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).
Opportunity to place an ad in the Institute App	Opportunity to place an ad in the Institute App
Opportunity to insert materials into Participant's Tote Bags	Opportunity to insert materials into Participant's Tote Bags



Collaborating for Student Success!



Refreshment Breaks Sponsorship

\$3,000

Specific **major signage** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Institute App.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an ad in the Institute App

Opportunity to insert materials into Participant's Tote Bags

REFRESHMENT BREAKS SPONSORSHIP



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Monday Continental Breakfast Sponsorship

\$3,000

Specific **major signage** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Institute App.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an ad in the Institute App

Opportunity to insert materials into Participant's Tote Bags

MONDAY CONTINENTAL BREAKFAST SPONSORSHIP



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Registration & Information Center Sponsorship

\$3,000

Large wayfinders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Institute App.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an ad in the Institute App

Opportunity to insert materials into Participant's Tote Bags





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Monday Opening Kickoff General Session Sponsorship

\$4,000

Dedicated PowerPoint Slide will be displayed throughout the Opening Kickoff General Session indicating your organization as the sponsor and noted as such in the Institute App.

Wayfinders will be strategically placed right outside the doors to the Opening Kickoff General Session indicating your organization as the sole sponsor and also noted as such in the Institute App.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Institute App.

The CEO, or his/her designee, will be introduced at the Opening Session and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an ad in the Institute App

Opportunity to insert materials into Participant's Tote Bags





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Sunday Afternoon Extended Workshop Learning Sessions Exclusive Sponsorship

\$3,500

Exclusive logo recognition on dedicated PowerPoint slides at the Extended Workshop Learning Sessions.

Exclusive logo recognition on signage placed outside the entrance to each Workshop Session.

Major Logo Recognition on all Institute promotional materials, including the Institute website.

Introduction of a sponsor representative at each Extended Workshop session and the opportunity to bring remarks to attendees (3-5 minutes).

Opportunity to place an ad in the Institute App

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participants' Tote Bags.

SUNDAY AFTERNOON EXTENDED WORKSHOP LEARNING SESSIONS EXCLUSIVE SPONSORSHIP