

Be The One!



April 3-4, 2023
Boston Marriott Newton
Newton, MA

Spring Conference 2023

SPONSORED BY



ARMY ROTC



IN-PERSON EXPERIENCE OR VIRTUAL OPTION



We are excited that the 2023 MASCA Conference will offer both an in-person experience and a virtual option! Whether you would like to getaway from your routine or stay in the comfort of your own home we have options for you. See the breakdown for what each offers.

All who register will have access to the virtual conference portal. The virtual conference portal will stream the general sessions live and will have those recorded live sessions available to view about one week following the conference if missed on those dates. The online portal will also have prerecorded breakout sessions covering multiple topics available to view when the conference begins on April 3, 2023. The pre-conference sessions will only be live and in person. They will not be available with the virtual option.

All sessions in the online portal will be available to view until May 31, 2023.

Keynote Sessions	<i>In-Person Experience:</i> Live and access to recorded sessions. <i>Virtual Option:</i> Stream live and access to recorded sessions.
Pre-Conference Sessions	<i>In-Person Experience:</i> Live. (These sessions will not be recorded and made available online.) <i>Virtual Option:</i> N/A
Breakout Sessions	<i>In-Person Experience:</i> Live and access to all pre-recorded sessions. <i>Virtual Option:</i> Access to all pre-recorded sessions.
Professional Development Points and Graduate Credits	<i>In-Person Experience:</i> Receive credits for viewing sessions (Keynote, Pre-Conference, and Breakout) in person and earn additional credits for viewing sessions in the online portal. A minimum of 10 PDPs from MASCA or the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements. <i>Virtual Option:</i> Receive credits for all sessions viewed online (live-streamed and recorded). A minimum of 10 PDPs from MASCA and the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements.
Exhibitors & Sponsors	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
Networking	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
Meals and Refreshments	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A

* Streamed live

** Available for in-person only

The Pre-Conference Learning Sessions are only available to in-person attendees. They are not available for the virtual option.

The Pre-Conference Learning Sessions are an additional opportunity for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion.

These sessions are not included in the conference registration fee.

Monday, April 3rd | 10:30 a.m. – 2:30 p.m. with lunch break**

1. Self Care and Communities of Care for School Counselors

Jacqueline Zeller

ABOUT THIS SESSION: This interactive session will describe the importance of self-care for school counselors. The session will incorporate literature and research that describes self-care, vulnerabilities to stress, the connection of self-care to school professionals' professional duties and ethics, and self-care strategies. The session will also discuss the importance of creating a school climate of care to support self-care of individuals.

Monday, April 3rd | 10:30 a.m. – 2:30 p.m. with lunch break**

2. Mental Health in the Classroom

Christie Rogers-Larke

ABOUT THIS SESSION: One in five students will receive, or have, a psychiatric diagnosis during their school age years. This presentation allows participants to get a brief overview of 'common' diagnoses, symptoms and effective interventions that can be used.

Monday, April 3rd | 10:30 a.m. – 2:30 p.m. with lunch break**

3. Critical Conversations on Improving the Fidelity of Implementing College and Career Plans

Kimberly Howard, V. Scott Solberg, and LaVonia Montoute

ABOUT THIS SESSION: This pre-conference session provides a tool and resources that enable school counselors and educators to assess the effectiveness of college and career planning implementation and improve implementation fidelity in their district/school. Using the Career Advising Self-Assessment Tool the session is comprised of three parts where participating educators a) complete a self-assessment, b) discuss in small groups, and c) connect with ideas and resources.

Monday, April 3rd | 10:30 a.m. – 2:30 p.m. with lunch break**

4. Use of Bibliotherapy Through a CBT Lens to Reduce Anxiety for All Students

Laurie Dickstein-Fischer

ABOUT THIS SESSION: Marked increase in student anxiety poses a growing challenge as counselors look for creative evidence based strategies to assist students. Using bibliotherapy through a CBT lens can help students recognize and understand their own emotions and thoughts in a non-threatening manner, while learning new coping tools & strategies. We will also discuss how to use bibliotherapy individually, in small groups and large classroom settings.

* Streamed live

** Available for in-person only

Monday, April 3rd | 9:00 a.m. – 2:30 p.m. with lunch break**

5. Advocating to Reduce Systemic Barriers for Our Gender Expansive Humans

Lisa Koenecke

ABOUT THIS SESSION: YOU can save lives with this session! We will explore ethics, trauma and laws. Starting with resources from ASCA, GLSEN and TSER, walk away with FREE resources and toolkits. Share your stories, bring your questions and have some fun. Data is a key to advocating for our LGBTQ+ and Gender Expansive Humans!

Monday, April 3rd | 9:00 a.m. – 2:30 p.m. with lunch break**

6. Youth Mental Health First Aid

Christine Shaw

ABOUT THIS SESSION: Youth Mental Health First Aid is an internationally recognized program for preparing adults who work with youth to respond to emerging, worsening and crisis mental health situations. Please note:

- Limit of 30 spots for the training.
- Registration for this pre-conference workshop will end on March 9.
- This is a 6.5 hour training with 2 hours of pre-work prior to this in-person session.
- All contact information for this pre-conference session will be sent to Youth Mental Health First Aid at least two weeks before the MASCA Conference to be enrolled for the two hour pre-work for the workshop.
- An email will be sent to registrants at least two weeks prior with information on completing the two hour pre-work workshop.
- Attendees have the option to view the online booklet for the workshop at no cost, or pay an additional \$25.00 for a hard copy of it. More details to come in email mentioned above.
- Workshop attendees must take a test afterwards to receive a certificate from Youth Mental Health First Aid. The certificate is good for three years.

* Streamed live

** Available for in-person only

Opening Workshop Session • Monday, April 3 | 3:00 p.m. – 6:00 p.m.*

Working with Minors in Schools: Legal and Ethical Considerations

Wendy Rock



SPEAKER BIO: A professional school counselor with almost two decades of experience, Dr. Rock joined the Southeastern Louisiana University faculty full-time in the fall of 2017 as an assistant professor. She is a licensed professional counselor/board-approved supervisor, nationally certified counselor, and nationally certified school counselor. She currently serves as the school counseling coordinator. Dr. Rock received her M.Ed. from the University of Texas at Austin in Educational Psychology (concentration in school counseling) and her Ph.D. from the University of Holy Cross (New Orleans) in Counselor Education and Supervision. She presents on a variety of topics at both the state and national levels. She served as a past president of the Louisiana School Counselor Association (LSCA). She is a past co-Chair of the American School Counselor Association (ASCA) Positions Statement Committee, a past member of the Louisiana High School ReDESIGN Professional School Counseling Task Force, and a past Associate Editor of The Professional School Counselor. She is a member of the Louisiana ACT Council, a member of the national ACT Steering Committee, a member of the Louisiana Counseling Association Government Relations Committee, Chair of the LSCA Counselor Ethics and Professional Standards Committee, Co-Chair of the Association of Counselor Educators and Supervisors (ACES), School Counselor Interest Network, Secondary School Counselors Workgroup, and Chair of the ASCA Ethics Committee. Research interests include school counselor professional identity, the school counselor’s role in student mental health, school counselor-principal relationship, school counselor advocacy, and school counselor ethics.

ABOUT THIS SESSION: School counselors must balance parents’ legal right to be the guiding voice in their children’s lives with students’ need for confidentiality. Participants will explore topics such as responding to potentially suicidal youth, supporting youth from marginalized populations, working with sexually active minor students, FERPA and counselor notes, the Protection of Pupil Rights Amendment (PPRA), and other sensitive topics. The American School Counselor Association (ASCA) Ethical Standards for School Counselors (2022) will be reviewed and an ethical decision-making process will be applied to case studies that will support participants in their understanding of the complex nature of around minor’s rights to confidentiality and parent’s rights while building confidence in their approach to challenging ethical dilemmas.

Tuesday, April 4 | 8:15 a.m. – 9:15 a.m.*

What is Equity and Why Do All Children Deserve It?

Rodney Robinson



ABOUT THIS SESSION: Rodney will define what equity means in education today. He will give concrete examples of inequities and how school counselors play a solid role in ensuring all students receive an equitable education. Participants will leave speech energized with practical solutions to help end education inequities.

SPEAKER BIO: Rodney is a 21-year education veteran working with marginalized black and brown communities in Richmond, Virginia. He has received numerous awards for his accomplishments in and out of the classroom, most notably the 2019 National Teacher of the Year. His current role is as a senior policy advisor with Richmond Public Schools in charge of Teacher Pathways with a specific focus on the RVA Men Teach Program to recruit and retain male teachers of color in Richmond Public Schools.

* Streamed live

** Available for in-person only

Monday, April 3, 2023 | 8:30 a.m. – 7:30 p.m.

8:30 a.m. – 6:00 p.m.	Registration Open
9:00 a.m. or 10:30 a.m. – 2:30 p.m.	Pre-Conference Sessions**
12:00 p.m. – 1:00 p.m.	Lunch for Pre-Conference attendees only
2:00 p.m. – 6:30 p.m.	Exhibits Open
3:00 p.m. – 6:00 p.m.	Opening Workshop Session* – Wendy Rock
6:30 p.m. – 7:30 p.m.	MASCA Welcome Reception

Tuesday, April 4, 2023 | 7:00 a.m. – 4:00 p.m.

7:00 a.m. – 9:00 a.m.	Registration Open
7:00 a.m. – 3:30 p.m.	Exhibits Open
7:00 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:15 a.m.	MASCA President's Welcome and Keynote Address* – Rodney Robinson
9:15 a.m. – 9:30 a.m.	Break – Visit Exhibitors & Grad Posters
9:30 a.m. – 10:20 a.m.	Breakout Session #1
10:20 a.m. – 10:40 a.m.	Break – Visit Exhibitors & Grad Posters
10:40 a.m. – 11:30 a.m.	Breakout Session #2
11:30 a.m. – 11:45 a.m.	Break – Visit Exhibitors & Grad Posters
11:45 a.m. – 12:45 p.m.	Awards Ceremony and Update from the MA Commissioner of Education*
12:45 p.m. – 1:00 p.m.	Break – Visit Exhibitors & Grad Posters
1:00 p.m. – 1:50 p.m.	Breakout Session #3
1:50 p.m. – 2:05 p.m.	Break – Visit Exhibitors & Grad Posters
2:05 p.m. – 2:55 p.m.	Breakout Session #4
2:55 p.m. – 3:00 p.m.	Transition Break
3:00 p.m. – 4:00 p.m.	MASCA General Session Meeting

* Streamed live

** Available for in-person only

CONFERENCE REGISTRATION



Become a Member of the MASCA Today!

Before registering for the conference, please visit www.masca.wildapricot.org/join-us and become a member or renew your annual membership.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____ PREFERRED PRONOUNS _____

- AMERICAN INDIAN OR ALASKA NATIVE
 ASIAN
 BLACK OR AFRICAN AMERICAN
 NATIVE HAWAIIAN OR PACIFIC ISLANDER
 MULTI-ETHNIC
 WHITE, HISPANIC OR LATINX
 WHITE, NOT HISPANIC OR LATINX
 PREFER NOT TO ANSWER

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____ COUNTY _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE (_____) _____

WILL YOU BE ATTENDING THE PRESIDENT'S RECEPTION? Yes No MASCA MEMBER NUMBER _____

A. Main Conference April 3-4, 2023

	IN PERSON				VIRTUAL ONLINE			
	MEMBER*			NON-MEMBER**	MEMBER*			NON-MEMBER**
	PROFESSIONAL	STUDENT	RETIREE		PROFESSIONAL	STUDENT	RETIREE	
Early Registration*** (By Jan 31)	\$145	\$85	\$85	\$190	\$130	\$70	\$70	\$175
Regular Registration (After Jan 31)	\$160	\$95	\$95	\$205	\$145	\$80	\$80	\$190

All in person registration will include access to the online platform.

B. Pre-Conference (In Person Only) April 3, 2023

PLEASE CHECK WHICH SESSION YOU'LL BE ATTENDING, YOU MAY ONLY CHOOSE ONE SESSION

	MEMBER*			NON-MEMBER**
	PROFESSIONAL	STUDENT	RETIREE	
<input type="checkbox"/> 1. Self Care and Communities of Care (Zeller) <input type="checkbox"/> 2. Mental Health in the Classroom (Rogers-Larke) <input type="checkbox"/> 3. College and Career Plans (Howard, et al.) <input type="checkbox"/> 4. Use of Bibliotherapy (Dickstein-Fischer) <input type="checkbox"/> 5. Advocating for Gender Expansive Humans (Koenecke) <input type="checkbox"/> 6. Youth Mental Health First Aid (Shaw)**** (Registration Deadline Passed)	\$65	\$50	\$50	\$85

(A) Main Conference (In Person or Virtual)	\$ _____
(B) Pre-Conference (In Person Only)	\$ _____
Total Due (A + B)	\$ _____

* Membership must be good through April 4, 2023 to qualify for these rates.
 ** If you register for the Main Conference as a Non-Member you will receive a complimentary MASCA membership. Pre-Conference Only registration does not include a complimentary MASCA membership.
 *** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.
 **** This session requires two hours of pre-work. Please see details on website.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
 (PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
 CHECK ENCLOSED (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
 CREDIT CARD PERSONAL CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the MASCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after March 3, 2023. All cancellations before March 3, 2023 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MASCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference. If you transfer your registration from Virtual to In person (or vice-versa), a \$25 transaction fee will apply.

WEBSITE: www.ncyionline.org/mascac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
 P.O. Box 22185
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.



Boston Marriott Newton

2345 Commonwealth Avenue
Newton, MA 02466

Make Hotel Reservations Early! Limited Availability!

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved at the **special conference rate:**

\$156 plus tax

This rate is valid through **March 17, 2023**, as long as rooms are available in the block.

To make hotel reservations:

Call: (800) 228-9290 or (617) 969-1000. Please be sure to mention the group code “MSCMSCA.”

Register Online:

Go to www.ncyionline.org/mascac. Under the “Accommodations” section follow the instructions for the hotel’s reservation system.



Come Work and Play!

Newton, Massachusetts is a vibrant community comprised of 13 distinctive villages. If looking for some retail therapy check out The Shops at Chestnut Hill, with wonderful places like Ann Taylor, Bloomingdales, Sephora and The Cheesecake Cake Factory. You can also visit a charming shopping area know as The Street, which has 15 independently owned boutiques and eateries. Tour the prestigious Boston College or visit one of the many museums and historic homes. There is tons to do around Newton, so you can work and play!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!