



2024 FALL
CONFERENCE

The Drive Behind Thrive

NOVEMBER 21-23, 2024
HILTON ALBANY



SPONSORSHIP PACKAGE

The Drive Behind Thrive



Benefits Received By All Sponsors

All major sponsors who provide at least \$2,000 in cash will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



The following pages indicate additional benefits available for designated sponsorship levels.

The Drive Behind Thrive



Major Sponsor Levels



GOLD LEVEL

\$7,500

Primary/lead emphasis on promotion and print materials, including the Participants Manual and conference signage

One table at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160)

Full-page program acknowledgment in Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$5,000

Major emphasis on promotion and print materials, including the Participants Manual and conference signage

Six reservations at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$120)

Full-page program acknowledgment in Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



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Opening Keynote Session Exclusive Sponsor – Friday

\$4,000

Dedicated PPT slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

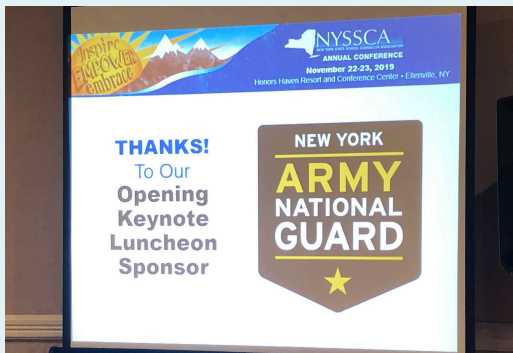
Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 5 minutes to greet guests.

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants Manual

Opportunity to insert materials into Participant's Tote Bags



OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR – FRIDAY



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Awards Luncheon Exclusive Sponsorship – Friday

This luncheon will feature the presentation of NYSSCA awards in various categories.

\$4,000

Dedicated PPT slide will be displayed throughout the Award's Luncheon indicating your organization as the sponsor and also noted as such in the Participants Manual

Prominent logo recognition on the main sponsor recognition PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participant's Manual

Opportunity to insert materials into Participants' Tote Bags



AWARDS LUNCHEON EXCLUSIVE SPONSORSHIP – FRIDAY



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Saturday Morning Keynote Session Exclusive Sponsor

\$3,000

Dedicated PPT slide will be displayed throughout the Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Keynote Session

The CEO, or his/her designee will be introduced at the Keynote Session and given **5 minutes to greet guests**.

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants Manual

Opportunity to insert materials into Participant's Tote Bags



SATURDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSOR

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Closing Luncheon Session Exclusive Sponsor

\$2,500

Dedicated PPT slide recognition will be displayed throughout the Closing Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Closing Session

The CEO, or his/her designee will be introduced at the Closing Session and given 5 minutes to greet guests.

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants Manual

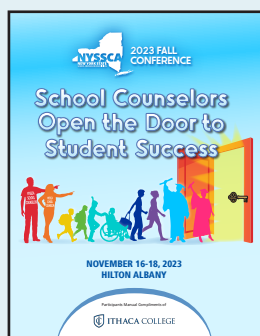
Opportunity to insert materials into Participant's Tote Bags



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Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

Full-page program acknowledgment in Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

PARTICIPANTS MANUAL

\$3,000

The organization's name and logo will be the **only sponsor** indicated on the front of the Participants Manual, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage

Full-page program acknowledgment in Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



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Conference T-shirt Exclusive Sponsorship

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Conference T-shirt.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

1/2-page program acknowledgment in Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE T-SHIRT EXCLUSIVE SPONSORSHIP

The Drive Behind Thrive



Refreshment Breaks Sponsorship



Breakfast Sponsorship (Friday or Saturday)

\$2,500

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual

Coffee/Refreshment Break (Friday or Saturday)

\$2,500

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual





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NYSSCA Social Event Sponsor

\$2,500

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a **major** sponsor.

Specific, **major signage** will be displayed at the NYSSCA Social Event indicating your organization as the sponsor and noted as such in the Participants Manual.

The CEO, or his/her designee, will be introduced at the NYSSCA Social Event and **given three to five minutes to formally greet the participants.**

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags



NYSSCA SOCIAL EVENT SPONSOR



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Registration & Information Center Sponsorship

\$2,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual



REGISTRATION & INFORMATION CENTER SPONSORSHIP